

WPLC: Moving Forward



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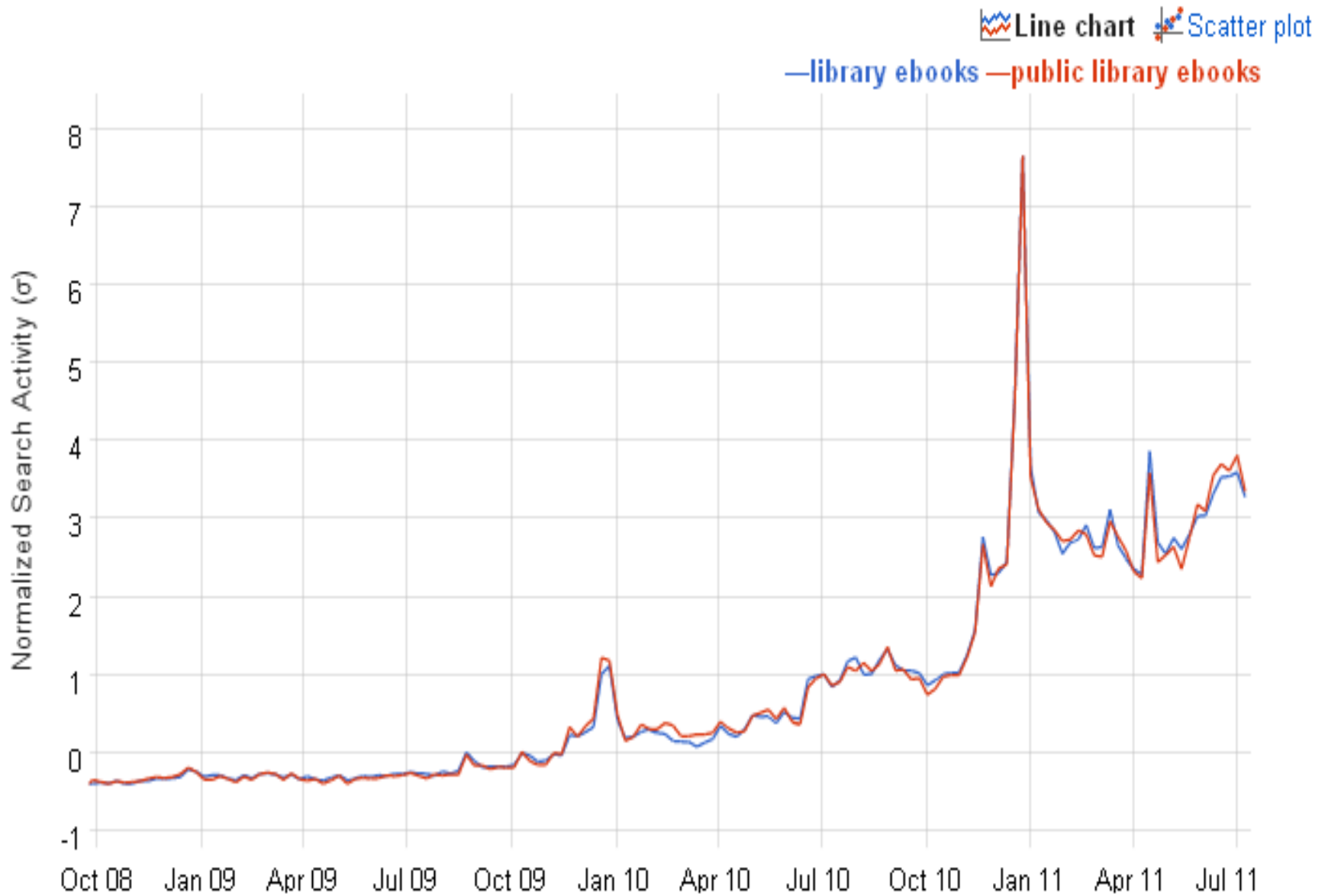
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What I Learned

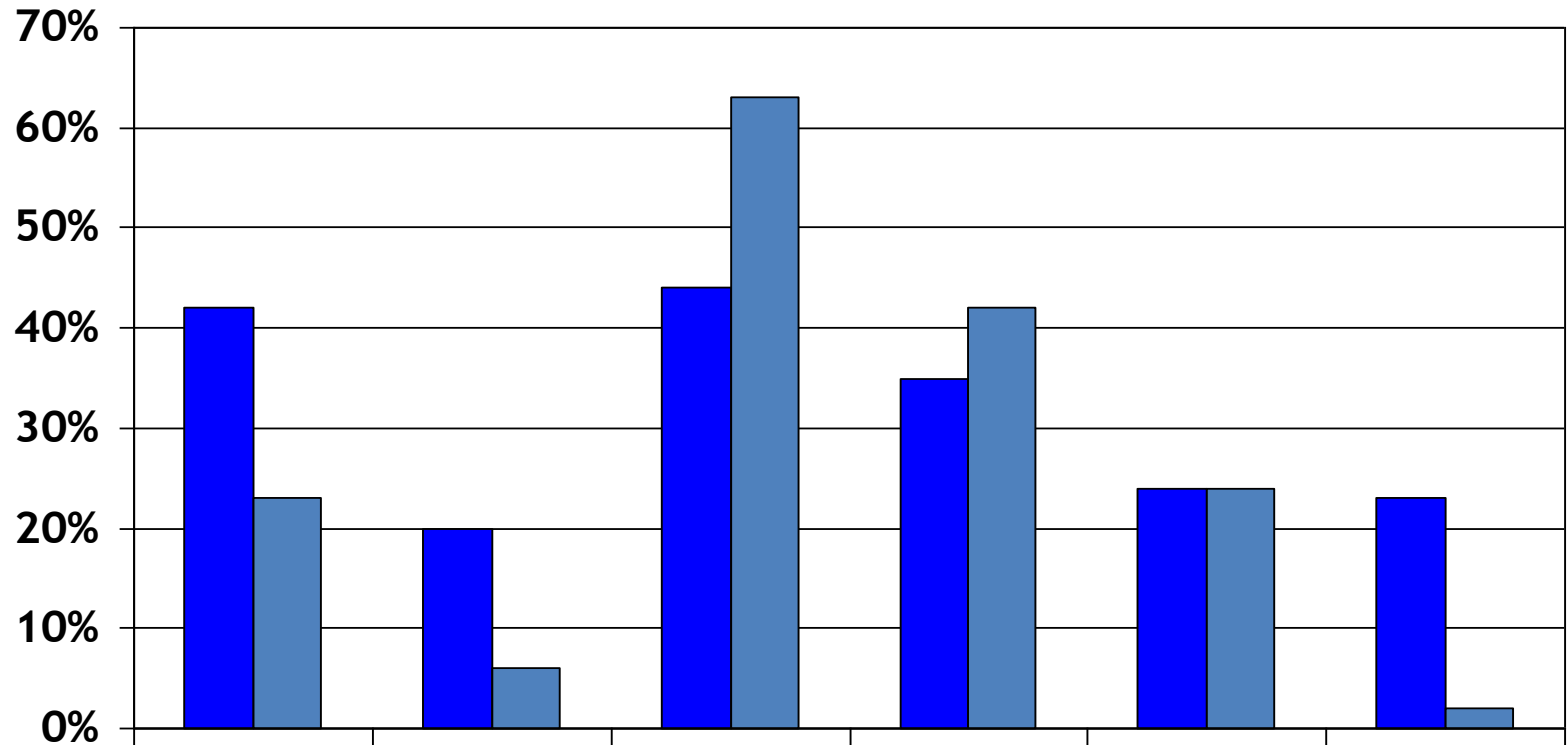
- Demand for ebooks will increase 100x (or more) with the intro of Kindles
- Libraries are in a unique position to leverage our skills at matching books with readers.
- If this business was easy, there would be more players.

US Web Search activity for **library ebooks** and **public library ebooks** ($r=0.9981$)



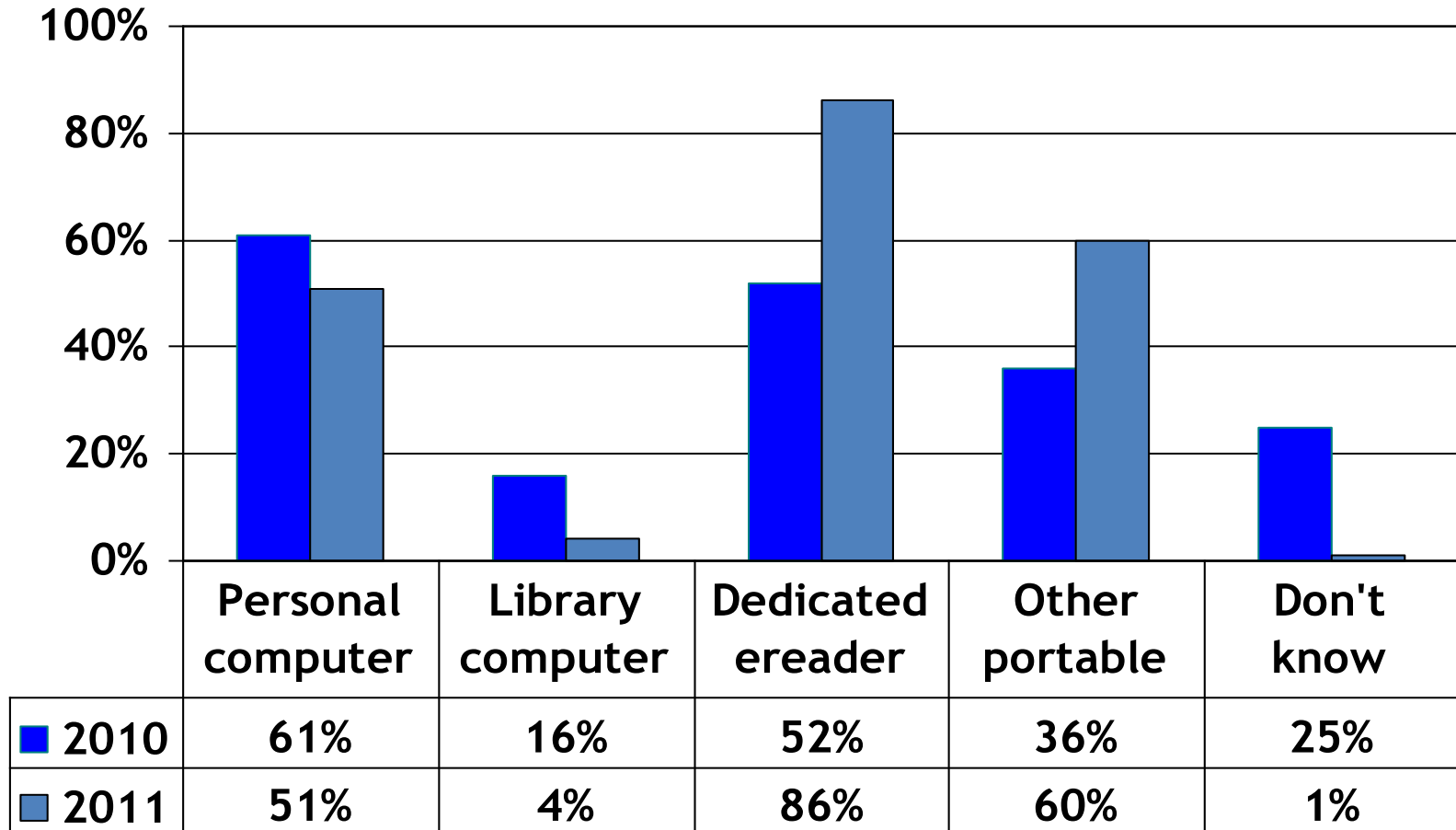
<http://correlate.googlelabs.com/search?e=library+ebooks+&t=weekly>

Patron preferred file format



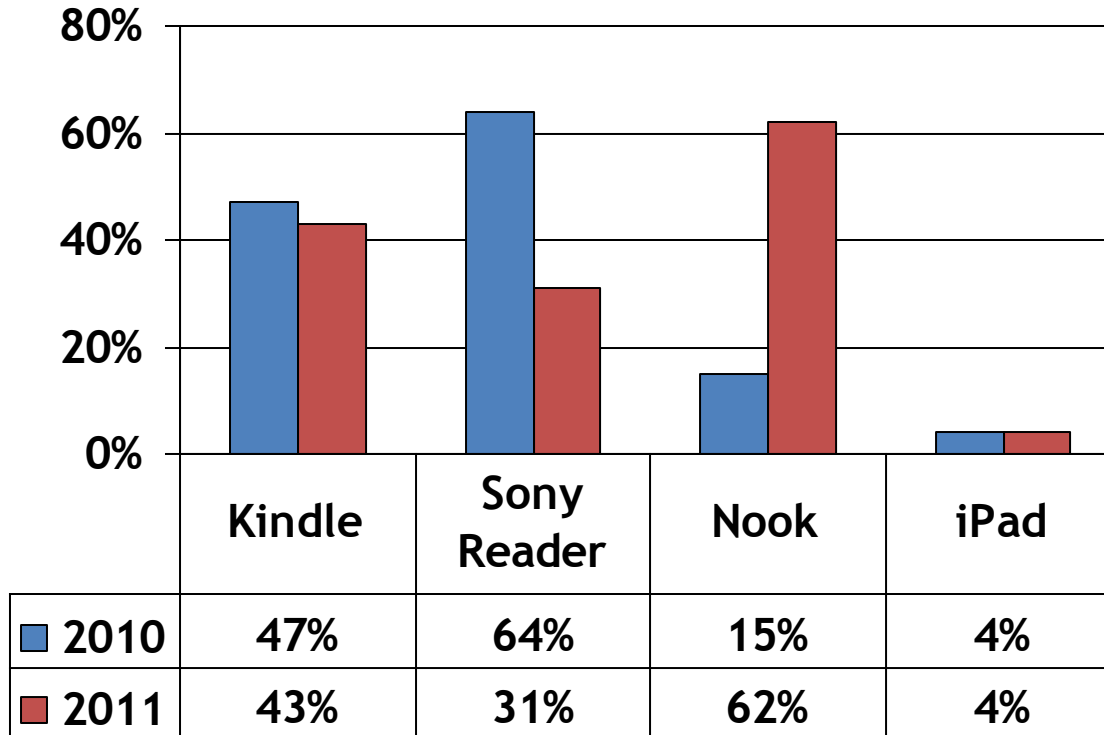
	PDF	Full-text HTML	ePub	Dedicated ereader format	Other mobile device	Don't know
2010	42%	20%	44%	35%	24%	23%
2011	23%	6%	63%	42%	24%	2%

Preferred reading devices

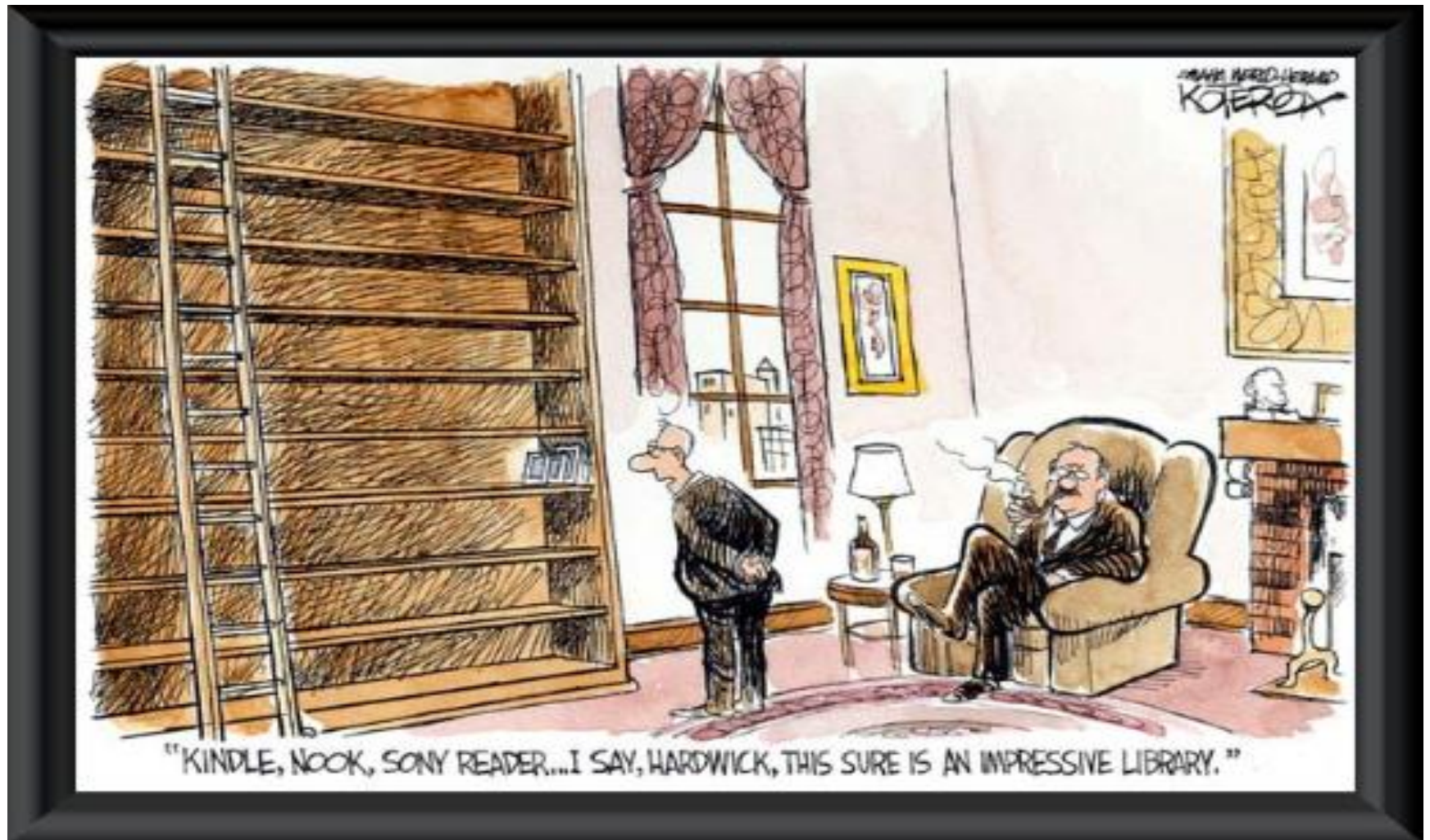


<http://www.thedigitalshift.com/research/>

Circulating ereaders



Publishers Need Libraries





Publishers Need Libraries

- For discovering titles & authors
- To build fan bases through backlist
- To support the value of reading

Why Did OverDrive Do That?!

- Agents determine more than anything else what titles get released and when
- What is good for libraries is often not for publishers and vice versa
- Communication builds better relationships

WPLC Collection Today



Home Marketplace Collection **Reports** Users Approval Plan Profile News Support Logout

Digital Library Statistics

From inception to now | [Select Date Range](#)

- **Purchased Titles in Collection** (counting each format of a title only once): 10,006
 - Adobe EPUB eBook: 2,969
 - Adobe PDF eBook: 349
 - OverDrive MP3 Audiobook: 554
 - OverDrive WMA Audiobook: 5,625
 - OverDrive Music: 178
 - OverDrive Video: 318
 - Mobipocket eBook: 2

Please note the 'Purchased Titles' do not include Max Access subscription titles.
- **Purchased Copies in Collection** (counting each copy of each format of a title): 16,136
 - Adobe EPUB eBook: 5,576
 - Adobe PDF eBook: 435
 - OverDrive MP3 Audiobook: 1,044
 - OverDrive WMA Audiobook: 8,560
 - OverDrive Music: 178
 - OverDrive Video: 320
 - Mobipocket eBook: 2

Please note the 'Purchased Copies' do not include Max Access subscription titles.
- **HarperCollins Licensed eBooks in Collection** (counting each format of a title only once): 10

Growing by Leaps and Bounds

- Collection Budget of \$1 million next year
- 70/30 Rule
- Average Prices: eBook \$12.00 Audio \$50.00
- Vendor Selection Committee formed to explore all available digital media providers

Support for Your Libraries

- September is OverDrive Training Month
- WPLC Blog <http://www.wplc.info/>
- WPLC Listserv
<http://lists.scls.lib.wi.us/mailman/listinfo/wplc>
- BadgerLearn <http://badgerlearn.dpi.wi.gov/>

BadgerLearn






BadgerLearn | a collaborative learning space

Search Results

Refine Search




Searched for: **overdrive** Results 1 - 10 of 13

-  **OverDrive FAQ** Full Record
Frequently asked questions from the **OverDrive** Device Resource Center.
<http://www.overdrive.com/resources/drc/devicesfaq.aspx>
-  **OverDrive Compatible Devices** Full Record
OverDrive's Device Resource Center. Titles from **OverDrive**-powered sites can be enjoyed at your computer plus a wide variety of devices. For your convenience, we offer details on setups we've...
<http://www.overdrive.com/resources/drc/>
-  **Brain Snack: OverDrive Overview** Full Record
Whether you're helping patrons who are always on the go and want audiobooks to be their companion, or if they just like to sit quietly and read a selected eBook, **OverDrive** should be a first...
<http://scls.typepad.com/programs/2010/01/brain-snack-overdri...>


Advanced Search

Log In:

User name:

Password: 

Use Secure Login:

 [Create a Login](#)



WPLC Project Managers

- Sara Gold sgold@wils.wisc.edu
Patron Requests/Collection & Content Reserve Questions
Questions concerning the Selection Committee/Selection Policy
- Stef Morrill smorrill@wils.wisc.edu
Reports and Usage Stats, Authentication Issues
- Jane Richard jrichard@wils.wisc.edu
Training, MARC Record Questions, Tech Support
- Mark Beatty mbeatty@wils.wisc.edu
WPLC Website Support, Tech Support