

Wisconsin Public Library Consortium (WPLC) Statewide Digital Media Funding Pool Update

The WPLC has established a list of recommendations including:

- A statewide digital media buying pool funded at \$1,000,000 annually.
- Costs shared based half upon usage and half upon population for each system.
- LSTA support of the buying pool in 2012; \$300,000 has been set aside for digital media in 2012.
- If a system chooses not to participate the size of the pool will be reduced by that system's share and that system's libraries not have access to the pool.
- WPLC determines other important aspects of forming the buying pool. Funding is just one aspect. Other factors include collection development, technical support, procurement and licensing, product management, training, promotion and marketing.

The WPLC Vendor Selection Committee is charged with producing a report to the WPLC Board by the end of October for November consideration by the WPLC Board. The report will include the following:

- A brief background survey of the current marketplace for digital media for distribution through public libraries (companies, platforms, offerings, pricing);
- Key selection criteria for vendors whose products will be considered for funding through WPLC's statewide digital media pool.
- Recommendations of vendors and product lines for funding through the 2012 shared purchasing pool.
- A timetable for selection, contractual negotiation and implementation.

WiLS summary from ALA 2011 meetings with vendors:

- OverDrive
- 3M
- Recorded Books
- EBSCO eBooks

Other vendors to be discussed: Ingram MyLibrary, Baker and Taylor Axis 360, Safari Books Online, ebrary

WPLC Selection Committee Representative at OverDrive Digipalooza in July:

SCLS is offering a Digipalooza Recap webinar on August 25th at 10:00 AM

Description:

OverDrive held their bi-annual conference during the last week in July. Join Mary Knapp from Madison Public Library, Charles Danner from Portage County Public Library, and Sara Gold from WiLS as they recap the highlights and latest OverDrive news.