

# HOW TO TALK ABOUT CODING

## to Boards and Administration

- By year 2020 there will be 1.4 million jobs in programming and a lack of qualified job applicants.
- Formal coding programs can cost \$\$\$\$\$.
- Library offered classes/programs offer access to tech “have nots.”
- Teaches problem solving, project management, computational thinking = improved employability.

## to Parents and Guardians

- Not all schools teach coding.
- By year 2020 there will be 1.4 million jobs in programming and a lack of qualified job applicants.
- Coding teaches problem solving, project management, computational thinking.
- Coding is a skill that can be learned at home! Fun board games and apps that you can play with your children teach important code literacy skills.

## to Educators

- By year 2020 there will be 1.4 million jobs in programming and a lack of qualified job applicants.
- Teaching code literacy helps kids learn analytical thinking and problem solving that they can use in other subjects.
- We (the library) offer coding lesson plans to help you bring coding games and activities into your classroom.
- (If possible) We can put the apps you use in the classrooms on library owned devices, to ensure software matches up with what students have at school.

## to Kids and Teens

- Kids: This game (app, program) lets you show off your thinking skills to solve puzzles and/or make something!
- Teens: Coding teaches the skills needed to build apps and computer games!
- Coding lets you solve problems and try to outsmart your friends!

## to Business and Organizations

- The library will highlight the partnership and your business will be promoted to the community.
- You will have access to future workforce and can help mold and mentor potential employees.

## to Media

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