



Sample Press Release

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FOR IMMEDIATE RELEASE

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Library announces new gaming collection

Celebrate Teen Tech Week @ Columbus Public Library

Today's generation of teens has grown up with computer technology, and games and gaming devices are at the core of many of their experiences. The Columbus Public Library is tapping into that interest by rolling out its new gaming collection as part of Teen Tech Week, March 8-14, 2009.

Sponsored by the American Library Association's (ALA's) Young Adult Library Services Association (YALSA), this year's theme is "Press Play @ You Library."

"The primary goal of 'Teen Tech Week' is to help ensure that teens are competent and ethical users of technologies, especially those offered through libraries such as DVDs, databases, audiobooks, and videogames," said Melissa Potter, youth services librarian at Columbus Public Library. "Teens come to us with a significant knowledge of technology and gaming, so we're trying to use that existing interest to foster an expanded relationship with the public library and librarians."

Columbus Public Library owns games for six different game consoles, all of which can be checked out. You can learn more about what's available and how to use them by visiting the library during Teen Tech Week, March 8-14, 2009. The library owns the following games.

- **Nintendo DS**—Mario & Sonic at the Olympic Games, Mario Party, Mario Kart, Pokemon Mystery Dungeon Explorers of Time, Speed Racer, New Super Mario Brothers, and Wall-e.
- **Play Station 2**—JAK X Combat Racing, LEGO Batman, LEGO Indiana Jones the Original Adventures, and Madden '09.
- **Play Station 3**—Gran Turismo 5 Prologue, LEGO Batman, Madden '09, NBA 2K9, NCAA Football '09, and Star Wars the Force Unleashed.

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- **PSP**—Cars, Iron Man, LEGO Batman, Ratatouille, The Sims 2, and LEGO Star Wars II.

- **Wii**—Big Beach Sports, Mario Party 8, NCAA Football '09 All-Play, Sega Superstars Tennis, Star Wars the Force Unleashed, Super Mario Galaxy, and Super Smash Brothers Brawl.
- **Xbox**—Guitar Hero III Legends of Rock, LEGO Indiana Jones, Iron Man, Madden '09, NCAA Football '09, Need for Speed ProStreet, and Star Wars the Force Unleashed.

“The Columbus Public Library is about more than just books and videos,” Potter said. “Our goal with this gaming collection is to find new ways to reach out to teens and young adults and help them build relationships with the library that will last a lifetime. It’s a small investment with a huge potential for future return.”

The observance week encourages teens to use libraries' nonprint resources for education and recreation, and to recognize that librarians are qualified, trusted professionals in the field of information technology.

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