



Sample Press Release

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IMPORTANT:

Copy this press release to your library letterhead before sending it to your local media.

<DATE>

FOR IMMEDIATE RELEASE

CONTACT: <NAME>, Director, <LIBRARY NAME>, <PHONE NUMBER>

Genealogy resources evolve to better meet patron information needs

For the past year, patrons of the <NAME> Public Library have had access to a pair of genealogy resources that have thrown open the doors to family history research. In an effort to enhance the resources available to patrons, the South Central Library System has added AncestryLibrary.

AncestryLibrary—which replaces AncestryPlus—and HeritageQuest Online are easy-to-use resources that help patrons shed light on their ancestral past. Because the information available in AncestryLibrary is nearly identical, AncestryPlus users will easily transfer their expertise to the new AncestryLibrary.

“During the past year, many of our patrons have come to appreciate the whole new world of genealogical research that has been opened to them,” said <NAME>, <LIBRARY NAME> director. “Never before has so much family history been so readily available to everyone. These powerful tools significantly increase your chances of finding the information you seek.”

AncestryLibrary and HeritageQuest Online are available locally through the cooperative efforts of the South Central Library System and the public libraries in Adams, Columbia, Dane, Green, Portage, Sauk, and Wood Counties.

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AncestryLibrary, which can only be used on library computers, provides access to 2 billion names, more than 4,000 databases, primary-source document images, color maps, and a variety of genealogical research tools. It also includes immediate access to published lists of 2.8 million passengers who arrived in America in the 17th, 18th, and 19th centuries, plus a database of more than 13 million indexed biographical sketches. To use Ancestry Plus, visit the library at <ADDRESS>.

HeritageQuest Online, which patrons can use in the library or on their home computers, offers access to U.S. federal censuses through 1920. The resource integrates public records and other primary evidence with the narrative materials that add color to the past. To access HeritageQuest Online, visit the library or go to <http://www.scls.info/resources/>.

<INSERT OPTIONAL QUOTE HERE FROM LOCAL HISTORIAN OR GENEALOGIST ABOUT THE VALUE OF THESE RESOURCES>

Americans are more interested than ever in their family histories, and AncestryLibrary and HeritageQuest Online are tools that will open many research doors that previously remained locked.

These resources are just another example of the ways in which the <LIBRARY NAME> Public Library is meeting the information needs of area residents. Other online resources include the following.

- **AskAway** provides immediate and reliable answers from a librarian... anytime, day or night.
- **Literature Resource Center**, with information about authors and their works, covers more than 90,000 novelists, poets, essayists, journalists and other writers.
- **ReferenceUSA Business** provides directory information for about 12 million U.S. businesses of all sizes.
- **What Do I Read Next** can help you find something new to read. It searches more than 100,000 recommended titles and 58,000 plot summaries by genre, subject, author, title, and more.
- **Proquest** offers access to regional and national newspaper indexes, including many articles in full text. (part of BadgerLink)
- **EBSCOhost** offers databases of general interest, academic and business magazine titles, health reference information, and much more. Many articles are available in full text. (part of BadgerLink)
- **netLibrary** includes the searchable full text of over 6,000 online books. This collection was purchased by a consortium of more than 330 Wisconsin Public Libraries.
- **Worldcat** is a database of more than 51 million records describing books and other library materials from around the world.

For more information, contact <LIBRARY NAME> Director <NAME> at <PHONE NUMBER>.