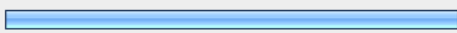
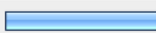
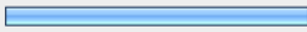
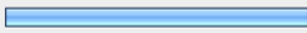




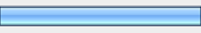
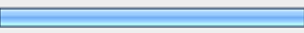
SCLS Citizen Technology Advisory Group

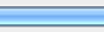
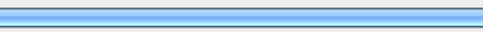
Audiobooks survey

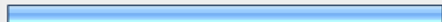




June-July, 2007

1. Do you listen to audiobooks?			
		Response Percent	Response Count
Yes		75.0%	24
No		25.0%	8
<i>answered question</i>			32
<i>skipped question</i>			0

2. Do you listen to at least one audiobook a month?			
		Response Percent	Response Count
Yes		50.0%	12
No		50.0%	12
<i>answered question</i>			24
<i>skipped question</i>			8






3. How many audiobooks do you listen to each month?			
		Response Percent	Response Count
10 or more		8.3%	1
7-9		8.3%	1
4-6		33.3%	4
1-3		50.0%	6
<i>answered question</i>			12
<i>skipped question</i>			20

4. How many audiobooks do you listen to in 6 months?			
		Response Percent	Response Count
10 or more		0.0%	0
7-9		0.0%	0
4-6		18.2%	2
1-3		81.8%	9
<i>answered question</i>			11
<i>skipped question</i>			21

5. Where do you listen to audiobooks?			Response Percent	Response Count
at home			72.7%	16
at work			4.6%	1
in the car			86.4%	19
outdoors			27.3%	6
Other (please specify) 				3
			answered question	22
			skipped question	10

Other:

1. everywhere but work!
2. All of the above
3. working out at the gym

6. What equipment do you use listen to audiobooks? Check all that apply.			Response Percent	Response Count
Cassette player			43.5%	10
CD player			73.9%	17
iPod			39.1%	9
Other portable mp3 player			8.7%	2
PlayAway (all-in-one book and portable player)			0.0%	0
Other (please specify) 				1
			answered question	23
			skipped question	9

Other:

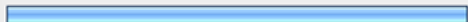


1. Computer





7. Where do you get the audiobooks that you listen to? Check all that apply.			Response Percent	Response Count
I buy cassettes and/or CDs new			13.6%	3
I buy cassettes and/or CDs used			13.6%	3
I borrow cassettes and/or CDs			81.8%	18
I buy PlayAways (all-in-one book and portable players)			0.0%	0
I borrow PlayAways (all-in-one book and portable players)			0.0%	0
I download audiobooks from the iTunes music store			13.6%	3
I download audiobooks from Audible.com			13.6%	3
I download audiobooks from OverDrive			0.0%	0
Other (please specify)				5
			answered question	22
			skipped question	10

Other:

1. The library! So glad to have this service!
2. library
3. Public Library is my best source
4. I trade them with friends.
5. transferred to ipod from cassettes

8. Have you ever borrowed an audiobook from the public library?			Response Percent	Response Count
Yes			87.0%	20
No			13.0%	3
			answered question	23
			skipped question	9

9. What format(s) did you borrow from the library? Check all that apply:		
	Response Percent	Response Count
Cassette 	79.0%	15
Audio CD (regular CD) 	89.5%	17
mp3 CD 	5.3%	1
PlayAway (all-in-one book and portable player)	0.0%	0
Download from OverDrive	0.0%	0
Pre-loaded mp3 player	0.0%	0
Other (please specify)		0
answered question		19
skipped question		13

10. Is there one format you prefer to borrow from the library?		
	Response Percent	Response Count
Cassette 	26.3%	5
Audio CD (regular CD) 	68.4%	13
mp3 CD	0.0%	0
PlayAway (all-in-one book and portable player)	0.0%	0
Download from OverDrive 	5.3%	1
Pre-loaded mp3 player	0.0%	0
No preference 	5.3%	1
answered question		19
skipped question		13

Question 11 summary: What did you like the most about getting an audiobook from the library?

1. It's free (14 responses)
2. Ease of use (3 responses)
3. Good selection (2 response)
4. Not having to store the audiobook (2 responses)

Question 12 summary: What did you like the least about getting an audiobook from the library?

1. Damaged materials (5 responses)
2. Short loan time (4 responses)
3. Poor selection (3 responses)
4. Long waiting lists (3 responses)
5. Abridged versions (2 responses)
6. Hard to find out what's available (2 responses)
7. Downloads not compatible with Mac (1 response)

13. Check all the formats below that you might use if the library provided them:			
		Response Percent	Response Count
Cassettes		50.0%	11
Audio CDs (regular CDs)		77.3%	17
mp3 CDs		54.6%	12
PlayAways (all-in-one book and portable players)		13.6%	3
Pre-loaded iPods		22.7%	5
Other pre-loaded portable mp3 players		18.2%	4
Audiobooks I can download at home		63.6%	14
	Other (please specify) view		1
		answered question	22
		skipped question	10

Other:

1. Download from a website

14. Would you use downloadable audiobooks if they were not compatible with iPods?			
		Response Percent	Response Count
Yes		22.7%	5
No		36.4%	8
Don't know		40.9%	9
		answered question	22
		skipped question	10

15. As an audiobook listener, what would you like libraries to do to serve you better?			
			Response Count
		view	17
		answered question	17
		skipped question	15

Question 15 summary: As an audiobook listener, what would you like libraries to do to serve you better?

1. Improve selection (6 responses)
2. Provide audiobooks for Mac/iPod users (6 responses)
3. Make audiobooks easier to find in LinkCat (4 responses)
4. Replace/repair damaged materials (2 responses)