













Citizen's Technology Advisory Board





Survey on Weblogs

March 2007





1. Start			
1. Do you write your own blog?			
		Response Percent	Response Total
Yes		13.3%	4
No		80%	24
Not sure - what's a blog?		6.7%	2
Total Respondents			30
(skipped this question)			0
2. How many times a week do you read blogs?			
		Response Percent	Response Total
Never		33.3%	10
Less than once a week		20%	6
1-3 times a week		23.3%	7
4-6 times a week		6.7%	2
More than 6 times a week		10%	3
Not sure - what's a blog?		6.7%	2
Total Respondents			30
(skipped this question)			0
2. Time reading			
3. How much time per week do you spend reading blogs?			
		Response Percent	Response Total
Less than 2 hours a week		65%	13
2-7 hours per week		30%	6
8-13 hours per week		5%	1
14 or more hours a week		0%	0
Total Respondents			20
(skipped this question)			10
4. Which blogs do you read regularly or consider favorites?			

- educational blogs, some tech blogs
- lifehacker.com, thedailywtf.com, sirlin.net, LiveJournal friends




- Finance & Technology related blogs.
- Most blogs I read are ones I come upon by searching a topic, so I rarely read the same person's blog more than once, but I do read a few music related blogs from time to time including: Said the Gramophone Songs: Illinois You Aint No Picasso
- <http://dekerivers.wordpress.com/> A mostly political site by Gregory Humphrey of Madison www.wiscpolitics.com Groups together things to do with WI politics others of friends
- Actually, the blogs I read are portions of alternative media coverage such as altnet and fighting bob (amongst others).
- Salon Huffington
- Drudge
- Livejournal, Ricky Gervais
- <http://shmooedfood.blogspot.com/>
- mightygirl, defectiveyeti, madisonschoolinformation, obscure store and news room, motherjones, npr (talkofthenation)
- News of the Weird Act Now
- too many to count - boing boing, local madison bloggers, professional blogs

5. How likely are you to comment on a blog?			
		Response Percent	Response Total
Very likely		10%	2
Somewhat likely		20%	4
Somewhat unlikely		20%	4
Not at all likely/Never		50%	10
Total Respondents			20
(skipped this question)			10

6. How likely are you to correspond with blog authors?







		Response Percent	Response Total
Very likely		5%	1
Somewhat likely		30%	6
Somewhat unlikely		20%	4
Not at all likely / Never		45%	9
Total Respondents			20
(skipped this question)			10

7. Do you use an aggregator, feed reader, or personal start page (such as Bloglines, My Yahoo, or Google Reader)?








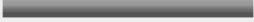





		Response Percent	Response Total
Yes		20%	4
No		75%	15
Not sure		5%	1
Total Respondents			20
(skipped this question)			10

4. Aggros

8. What product(s) do you use to subscribe to feeds?

		Response Percent	Response Total
BlogBridge		0%	0
Bloglines		50%	2
FeedDemon		0%	0
FeedLounge		0%	0
FireFox Live Bookmarks		25%	1
Google Reader		50%	2
My Yahoo!		25%	1
NetNewsWire		0%	0
NetVibes		0%	0
NewsGator		0%	0
Rojo		0%	0
Safari (browser)		25%	1
Sage (FireFox plugin)		0%	0
SharpReader		0%	0
Thunderbird		25%	1
Other (please specify)		0%	0
Total Respondents			4
(skipped this question)			26







9. What do you access with your aggregator, feed reader or personal start page? Check all that apply:

		Response Percent	Response Total
Print blogs		100%	4
Video blogs		25%	1
Music blogs		25%	1
Photo logs or Flickr streams		75%	3
Mainstream media sources (information from newspapers, magazines, TV)		50%	2
Web forums		25%	1
Email lists		25%	1
Weather		75%	3
Event calendars		50%	2
Product recalls, safety information		25%	1
Searches you have saved		50%	2
Online auction updates		50%	2
View Other (please specify)		25%	1
Total Respondents			4
(skipped this question)			26

Other: personal interest groups/bulletin boards

5. End

10. What blogs/information would you read or subscribe to, if your library offered them? Check all that apply:






		Response Percent	Response Total
Library newsletters		36.7%	11
Programs and events		26.7%	8
New materials		30%	9
Book reviews		56.7%	17
None		26.7%	8
View Other (please specify)		10%	3
Total Respondents			30
(skipped this question)			0

Other:

1. Community discussions
2. impact of patriot act on libraries (policy?)

3. 19th C. novels blog!

11. From what source do you prefer to get your daily news/information?
(Please choose one.)

		Response Percent	Response Total
The Internet		26.7%	8
TV		23.3%	7
Radio		20%	6
Newspapers		20%	6
Other people		0%	0
<input type="button" value="View"/> Other (please specify)		10%	3
Total Respondents			30
(skipped this question)			0

Other:

1. TV. PBS Newshour w. Jim Lehrer
2. NYT on internet
3. I like a combination of local newspaper, NPR (which I listen to online) and some TV news -- can't choose just one