

2020 Census Outreach Information

[2020 Census \(https://my2020census.gov/\)](https://my2020census.gov/) - **United States Census Bureau**

Use this link to respond to the 2020 Census

[Libraries and the 2020 Census: Responding to the Census \(https://bit.ly/2T4O69y\)](https://bit.ly/2T4O69y) - **American Library Association**

An abbreviated information sheet from the American Library Association includes links to the 2020 Census.

[Your Guide to the 2020 Census: How to Respond to the 2020 Census Paper Questionnaire \(https://tinyurl.com/un98eqa\)](https://tinyurl.com/un98eqa) - **United States Census Bureau**

[Language Support \(https://tinyurl.com/rqxsmat\)](https://tinyurl.com/rqxsmat) - **United States Census Bureau**

Links to translated Census web pages and answer guides. Available in 59 non-English languages in addition to large print and soon braille and American Sign Language. [2020 Census Glossary - English to Spanish \(https://tinyurl.com/u7dlg5z\)](https://tinyurl.com/u7dlg5z) available with translated Census terms.

[2020 Census \(https://bit.ly/31XxFyq\)](https://bit.ly/31XxFyq) – **American Library Association**

Key information and links about the 2020 Census. Includes a link to the publication, [Libraries' Guide to Census 2020 \(https://bit.ly/2JxUIPr\)](https://bit.ly/2JxUIPr), detailing information about the 2020 Census. *Note: the publication has not updated since the “Citizenship Question” was removed.

[2020 Census Partner Materials \(https://bit.ly/2WovrGZ\)](https://bit.ly/2WovrGZ) - **United States Census Bureau**

Outreach and partnership materials for the 2020 Census. Includes links to premade promotional materials for flyers and social media.

[Census Community Outreach Toolkit \(https://bit.ly/2qUhepM\)](https://bit.ly/2qUhepM) - **United States Census Bureau**

Information about barriers to taking the Census and tips for Census outreach.

[Actions Needed to Address Challenges to Enumerating Hard-to-Count Groups \(https://bit.ly/2Wsj0tN\)](https://bit.ly/2Wsj0tN) - **United States Government Accountability Office**

A report from the United States Government Accountability Office (GAO) about “hard-to-count” populations at the greatest risk of undercounting, see **page 5** of the report.

[Census ROAM \(https://bit.ly/31Pwn8A\)](https://bit.ly/31Pwn8A) - **United States Census Bureau**

Useful for outreach planning, Census ROAM (Response Outreach Areas Mapper) is an online tool for locating geographic “Low Response Score” areas. The map uses Census Tracts to outline and color-code areas where non-response is likely.

[Census Scams \(https://bit.ly/34clY7q\)](https://bit.ly/34clY7q) [En español \(https://bit.ly/2MYFeke\)](https://bit.ly/2MYFeke) - **AARP**

An article from AARP outlining potential Census fraud and “Do’s and Don’ts” when responding to the Census.

<https://www.scls.info/outreach>

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