

2020 Census Outreach Information

[2020 Census \(https://my2020census.gov/\)](https://my2020census.gov/) - **United States Census Bureau**

Use this link to respond to the 2020 Census

[Response Rates \(https://2020census.gov/en/response-rates.html?\)](https://2020census.gov/en/response-rates.html?) - **United States Census Bureau**

Continually updated Response Rates to the 2020 Census

[Your Guide to the 2020 Census: How to Respond to the 2020 Census Paper Questionnaire \(https://tinyurl.com/un98ega\)](https://tinyurl.com/un98ega) - **United States Census Bureau**

[Language Support \(https://tinyurl.com/rqxsmat\)](https://tinyurl.com/rqxsmat) - **United States Census Bureau**

Links to translated Census web pages and answer guides. Available in 59 non-English languages in addition to large print and soon braille and American Sign Language. [2020 Census Glossary - English to Spanish \(https://tinyurl.com/u7dlg5z\)](https://tinyurl.com/u7dlg5z) available with translated Census terms.

[2020 Census \(https://bit.ly/31XxFyq\)](https://bit.ly/31XxFyq) – **American Library Association**

Key information and links about the 2020 Census. Includes a link to the publication, [Libraries' Guide to Census 2020 \(https://bit.ly/2JxUIPr\)](https://bit.ly/2JxUIPr), detailing information about the 2020 Census. *Note: the publication has not updated since the “Citizenship Question” was removed.

[2020 Census Partner Materials \(https://bit.ly/2WovrGZ\)](https://bit.ly/2WovrGZ) - **United States Census Bureau**

Outreach and partnership materials for the 2020 Census. Includes links to premade promotional materials for flyers and social media.

[Actions Needed to Address Challenges to Enumerating Hard-to-Count Groups \(https://bit.ly/2Wsj0tN\)](https://bit.ly/2Wsj0tN) - **United States Government Accountability Office**

A report from the United States Government Accountability Office (GAO) about “hard-to-count” populations at the greatest risk of undercounting, see **page 5** of the report.

[Census ROAM \(https://bit.ly/31Pwn8A\)](https://bit.ly/31Pwn8A) - **United States Census Bureau**

Useful for outreach planning, Census ROAM (Response Outreach Areas Mapper) is an online tool for locating geographic “Low Response Score” areas.

<https://www.scls.info/outreach>

Created 10/29/2019

Updated 1/15/2020

Updated 2/20/2020

Updated 4/13/2020

Updated 8/11/2020