

## 2020 Census Outreach Information

### [2020 Census](https://bit.ly/31XxFyq) (<https://bit.ly/31XxFyq>) – **American Library Association**

Key information and links about the 2020 Census.

### [Libraries' Guide to Census 2020](https://bit.ly/2JxUIPr) (<https://bit.ly/2JxUIPr>) - **American Library Association**

An information guide from ALA regarding the 2020 Census. The guide includes information about online submissions; 'hard-to-count' populations; language options for the census; and partnership information. \*Note: it was not updated since the "Citizenship Question" was removed.

### [Census 2020 - Complete Count](https://bit.ly/2BTBaLE) (<https://bit.ly/2BTBaLE>) - **Wisconsin Department of Public Instruction**

Press release from Wisconsin's Department of Public Instruction with Census information specific to Wisconsin.

### [2020 Census Key Facts for Libraries](https://bit.ly/348GJ51) (<https://bit.ly/348GJ51>) - **American Library Association**

Key information about the 2020 Census and suggestions for libraries to become involved.

### [2020 Census Partner Materials](https://bit.ly/2WovrGZ) (<https://bit.ly/2WovrGZ>) - **United States Census Bureau**

Outreach and partnership materials for the 2020 Census. Includes links to premade promotional materials for flyers and social media.

### [Census Community Outreach Toolkit](https://bit.ly/2qUhepM) (<https://bit.ly/2qUhepM>) - **United States Census Bureau**

Information about barriers to taking the Census and tips for Census outreach.

### [Actions Needed to Address Challenges to Enumerating Hard-to-Count Groups](https://bit.ly/2Wsj0tN) (<https://bit.ly/2Wsj0tN>) - **United States Government Accountability Office**

A report from the United States Government Accountability Office (GAO) about "hard-to-count" populations at the greatest risk of undercounting. A listing of the "hard-to-count" groups is on **page 5** of the report.

### [Census ROAM](https://bit.ly/31Pwn8A) (<https://bit.ly/31Pwn8A>) - **United States Census Bureau**

Useful for outreach planning, Census ROAM (Response Outreach Areas Mapper) is an online tool for locating geographic "Low Response Score" areas. The map uses Census Tracts to outline and color-code areas where non-response is likely.

### [Avoiding Fraud and Scams](https://bit.ly/31S1ZdP) (<https://bit.ly/31S1ZdP>) - **United States Census Bureau**

Tips on keeping information secure during the 2020 Census

### [Census Scams](https://bit.ly/34cIY7q) (<https://bit.ly/34cIY7q>) [En español](https://bit.ly/2MYFeke) (<https://bit.ly/2MYFeke>) - **AARP**

An article from AARP outlining potential Census fraud and "Do's and Don'ts" when responding to the Census.