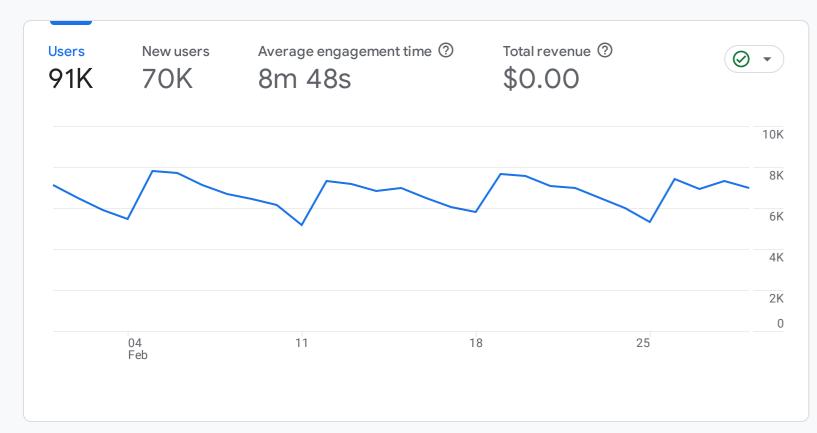
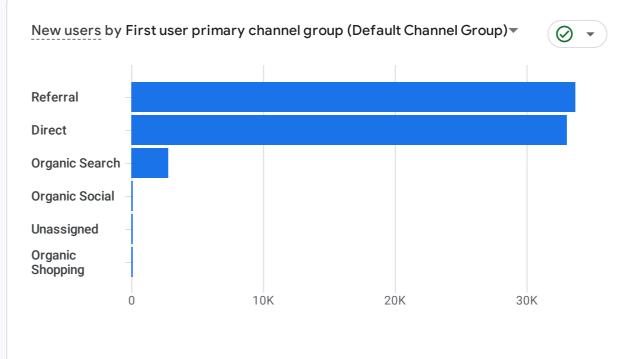


All Users Add comparison +

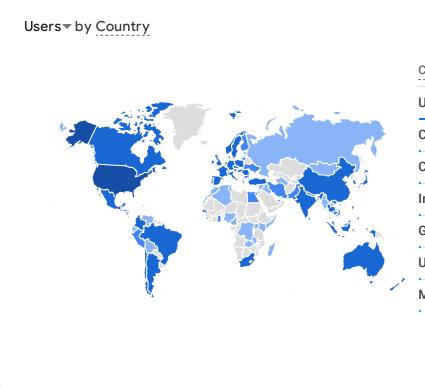
Reports snapshot



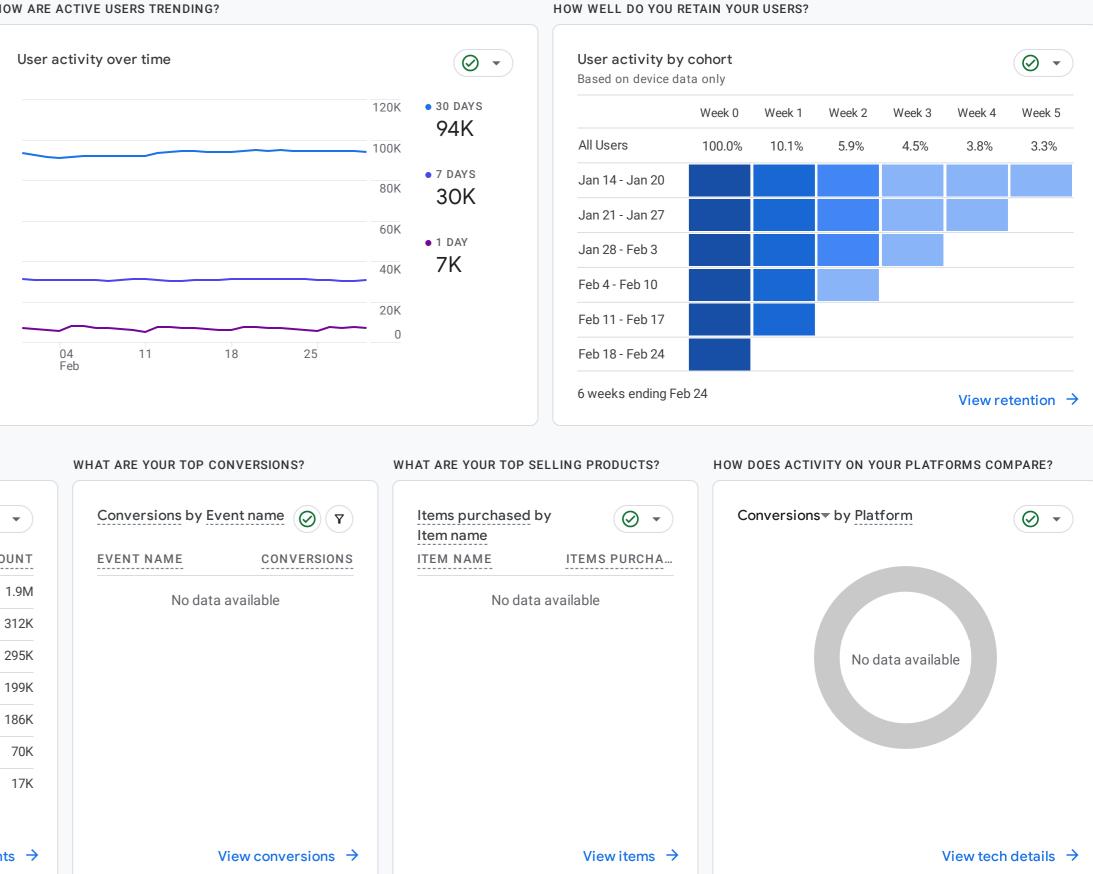
WHERE DO YOUR NEW USERS COME FROM?



HOW ARE ACTIVE USERS TRENDING?



	•
COUNTRY	USERS
United States	90K
Canada	240
China	145
Indonesia	132
Germany	74
United Kingdom	63
Mexico	63



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

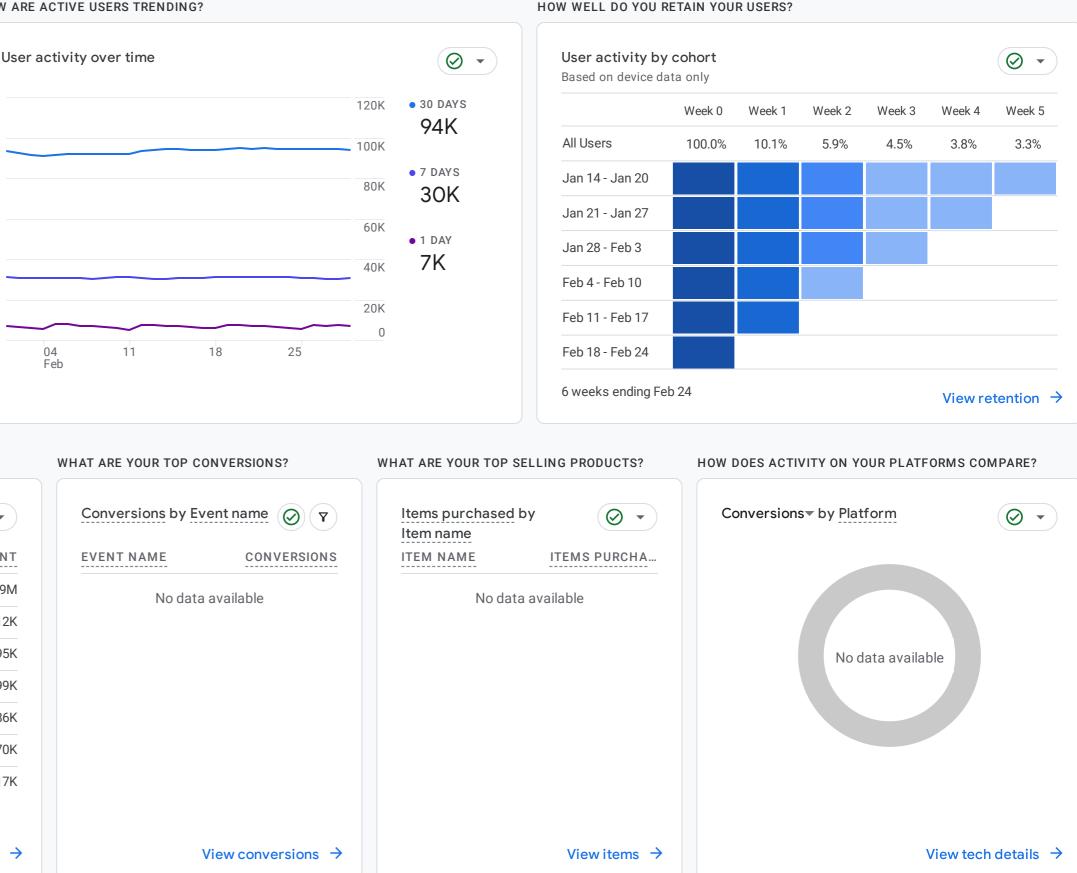
Views by Page title and screen class	Ø •
PAGE TITLE AND SCREEN CLASS	VIEWS
LINKcat Catalog Search Results	495K
LINKcat	237K
LINKcat Home	211K
LINKcat My Holds	139K
LINKcat My Dashboard	126K
LINKcat My Checkouts	85K
LINKcat Detail	57K

View pages and screens \rightarrow

WHAT ARE YOUR TOP EVENTS?

View countries \rightarrow

EVENT NAME	EVENT COUNT
page_view	1.9M
scroll	312K
session_start	295K
form_start	199K
user_engagement	186K
first_visit	70K
click	17K



WHAT ARE YOUR TOP CAMPAIGNS?

Sessions - by Session primary channel group	Ø •
SESSION PRIMARY CHAN	SESSIONS
Referral	150K
Direct	118K
Organic Search	15K
Organic Social	11K
Unassigned	811
Organic Shopping	4

View user acquisition \rightarrow

View traffic acquisition \rightarrow