

Anti-racist Collection Development

Robin Bradford * SCLS WI * 7-09-2021

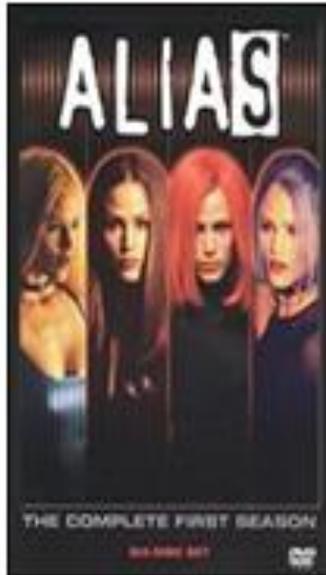
Robin.Bradford@gmail.com

Anti-racist vs. Not Racist

- ▶ **No one is born racist or antiracist; these result from the choices we make.** Being antiracist results from a conscious decision to make frequent, consistent, equitable choices daily. These choices require ongoing self-awareness and self-reflection as we move through life. In the absence of making antiracist choices, we (un)consciously uphold aspects of white supremacy, white-dominant culture, and unequal institutions and society. Being racist or antiracist is not about who you *are*; it is about what you *do*.

▶ National Museum of African American History & Culture

Welcome to the World



Old Tropes, New Life



The beautiful words of Dr. Rudine Sims Bishop

- ▶ “Books are sometimes windows, offering views of worlds that may be real or imagined, familiar or strange. These windows are also sliding glass doors, and readers have only to walk through in imagination to become part of whatever world has been created and recreated by the author. When lighting conditions are just right, however, a window can also be a mirror. Literature transforms human experience and reflects it back to us, and in that reflection we can see our own lives and experiences as part of the larger human experience.”

Not dependent on demographics pt 1

- ▶ Mirrors and windows are still important but...
- ▶ A book can be each of these to the same person via different access points.



Not even all shows about rich black people are the same!



Not dependent on demographics pt. 2

► It's time to take the next step to recognizing that books written by diverse authors, featuring diverse characters, are for anyone. All the time.



Collection Development



Buy



Display



Promote



Read?



Buy

Discover

Locate

Purchase



First, the general ground rules

The Ground Rules:

You will make mistakes -
- you either win or you
learn. No life or death
stakes here.

You must be adaptable

You must be curious

Buying diverse materials
is remarkably similar to
buying materials by
white, Christian,
straight, cis people.

Your job is to open the
floodgates, not be a
gatekeeper.



Discover

Discoverability of titles by diverse authors is getting easier, but it is still going to take some extra work.

Abolish the expectation that it's only worth doing if it is easy to do.



Where are you looking for books? Who has your attention?



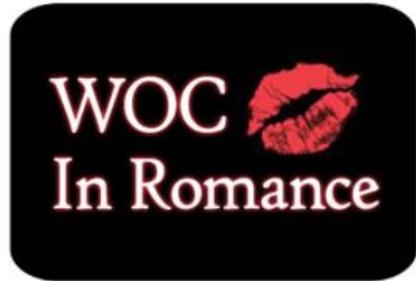
Do you audit your orders?

Let's you know not only what you're ordering, but keeps it front of mind what you're seeing in your usual discoverability spaces



The progress train keeps moving along

- ▶ Both Overdrive and Ingram working on tools for diversity audit on the ordering side.



*Promoting the works of Women
of Color in Romance Fiction*

Find your next read...

#romanceclass



- is a worldwide community of Filipino authors of romance in English + readers of the books + the actors and artists involved in events and publishing of the books





▶ Ingram Extended » All Products » **Diverse Romance and Erotica (04/01/2021)**

[save search](#) | [list/ord](#)

Search Results 1 to 100 of 270 Products

[Next>](#) [Last>>](#)

Page 1 of 3 [2](#) [3](#)

Sorted by:

Ingram Demand

Display:

Simple View

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Add	Product Type	Image	Product Name	Contributor	EAN/ Product Code	Format	Supplier	Pub Date
<input type="checkbox"/> STOCK CHECK	Book		Red, White & Royal Blue OPAC      	McQuiston, Casey	9781250316776 1250316774	Paperback	St. Martin's Griffin	05/14/2019
<input type="checkbox"/> STOCK CHECK	Book		ACT Your Age, Eve Brown (The Brown Sisters #3) OPAC     	Hibbert, Talia	9780062941275 0062941275	Paperback	Avon Books	03/09/2021

Take advantage of vendor work

Search by ISBN/UPC/Keywords



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SYSTEM NOTIFICATIONS



MY ALERTS **1**

[BROWSE](#) > [SELECTION LISTS](#) > [KIRKUS COLLECTIONS - ADULT](#)

Kirkus Collections - Adult

Carts

Asian

- [Asian \(complete- ebook & eaudio\)](#)
- [Asian \(complete- physical\)](#)
- [Asian & Biracial: Learning](#)
- [Being East Asian in America](#)
- [China Yesterday and Today](#)

[SEE MORE ▾](#)

Black

- [Black \(complete- ebook & eaudio\)](#)
- [Black \(complete- physical\)](#)
- [Africa Is Not a Country](#)
- [Africa Is Not a Country: Fiction: Identification](#)
- [African-American History: Joy in Struggle: Learning](#)

[SEE MORE ▾](#)

Disability

- [Disability \(complete- ebook & eaudio\)](#)
- [Disability \(complete- physical\)](#)
- [Living on the Spectrum](#)
- [Living with Mental Illness](#)

Latinx

- [Latinx \(complete- ebook & eaudio\)](#)
- [Latinx \(complete- physical\)](#)
- [Latin American Life and Literature](#)
- [Latinx Fantasy & Science Fiction: Identification](#)
- [Latinx Life in the U.S.](#)

LGBTQIAP

- [LGBTQIAP \(complete- ebook & eaudio\)](#)
- [LGBTQIAP \(complete- physical\)](#)
- [LGBTQIAP Arts & Artists](#)
- [LGBTQIAP Lives](#)
- [LGBTQIAP Romance](#)

Middle Eastern

- [Middle Eastern \(complete- ebook & eaudio\)](#)
- [Middle Eastern \(complete- physical\)](#)
- [Being Middle Eastern in America](#)
- [The Israeli Experience Yesterday and Today](#)

Multiracial

- [Multiracial \(complete- ebook & eaudio\)](#)
- [Multiracial \(complete- physical\)](#)
- [LGBTQIAP Lives of Color](#)
- [Multiracial Experience and Families](#)

Religion

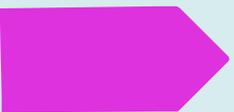
- [Religion \(complete- ebook & eaudio\)](#)
- [Religion \(complete- physical\)](#)
- [Being Muslim in America](#)
- [Christianity Around the World](#)
- [Jewish Life in the U.S. and Around the World](#)

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#OwnVoices

- [#OwnVoices - Asian](#)
- [#OwnVoices - Black](#)
- [#OwnVoices - Disability](#)
- [#OwnVoices - First/Native Nations](#)





Locate

The vendors have created things to help identify titles



Some vendors are better than others at carrying items, especially self and indie published items

secrets lies and crawfish pies



[Advanced Search](#) | [Saved Searches](#)



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[BROWSE](#) > [SEARCH RESULTS](#) > [SECRETS LIES AND CRAWFISH PIES](#) > [TITLE LIST](#)

Enhanced Search View - Search Results

SEARCH WITHIN RESULTS

Search terms:



REFINE YOUR SEARCH

[APPLY FILTER](#)



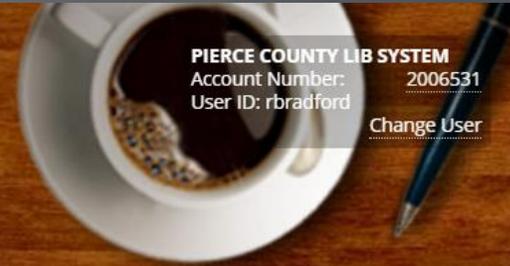
Found 0 items for "secrets lies and crawfish pies" [X].

Use "My Preferences" filtering to narrow this search.

Purchase?

Book Keyword(s) Ingram Active

[Turn Search Options OFF](#)

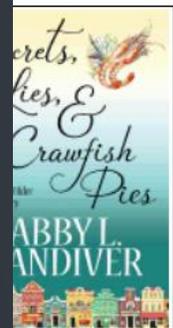


Product Detail (1 of 2)

[Previous product in list](#) | [next product in list](#)

Secrets, Lies, & Crawfish Pies (Romaine Wilder Mystery #1)

Contributor(s): [VanDiver, Abby L](#) (Author)



ISBN: 1635113466 EAN: 9781635113464

Publisher: [Henry Press](#) ([View Publisher's Titles](#))

US SRP: \$15.95 US - (Discount: SRT)

Binding: Paperback

Pub Date: June 12, 2018

Copyright Date:

Annotation:

Romaine Wilder, big-city medical examiner with a small-town past, has been downsized and evicted. With few other options, she's forced to return to her hometown of Roble in East Texas, leaving behind the man she's dating and the life she's worked hard ...

Formats:

Binding/Format	Priced From
Hardcover	\$31.95
Paperback	\$15.95
View All Formats	

This item is Not Returnable

Available to ship within 7 days*

Qty

[View/Edit Cart](#)

DC	On Hand	On Order
OR PRIMARY	0	126
TN SECONDARY	114	0
CA *	126	0
IN	0	0
PA-A *	111	0
PA-C	0	0

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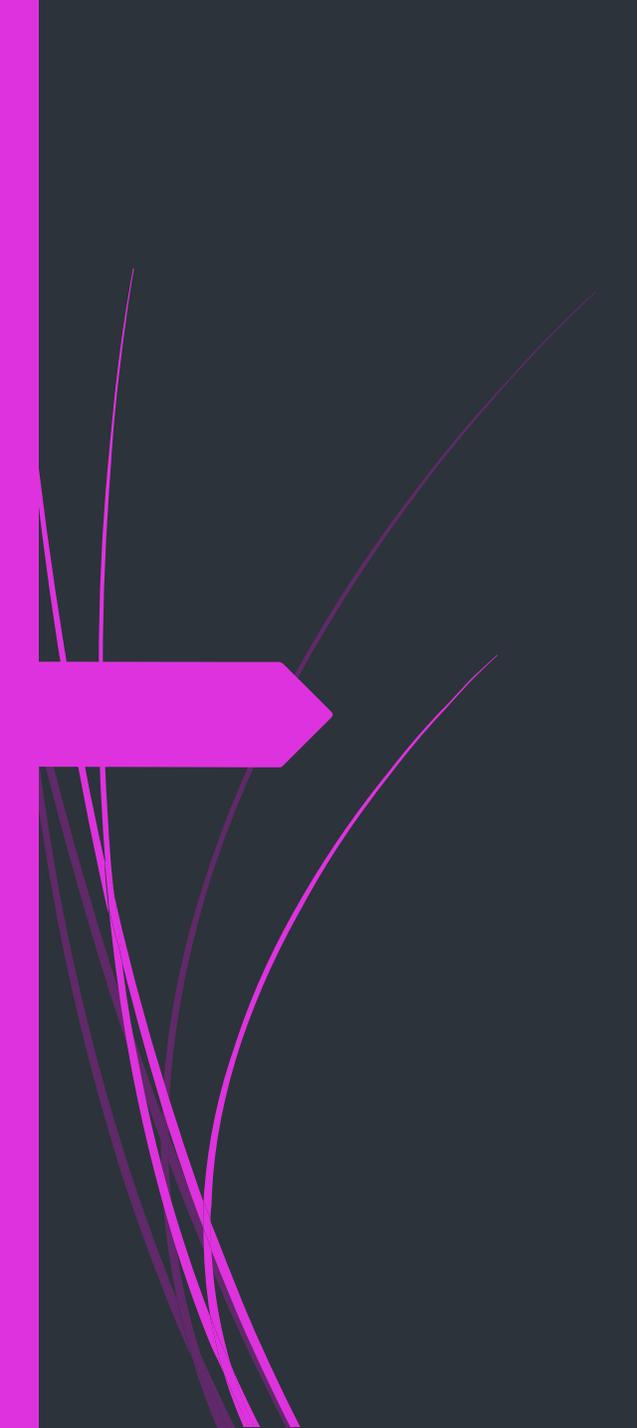
* No Processing/Cataloging Services

* Actual ship date is based on your customer settings.

Selection List Options

In the real world

- ▶ Things are getting easier to find
- ▶ Effort is still required
- ▶ Place the blame where it lies – low science fiction circulation = low science fiction circulation, but low science fiction circulation by authors of color = nobody wants to read books by "those" people.



Is that all?

GET REAL





Display and Promote



Purchase is half the battle...

Once you have diverse items in your collection, then what?

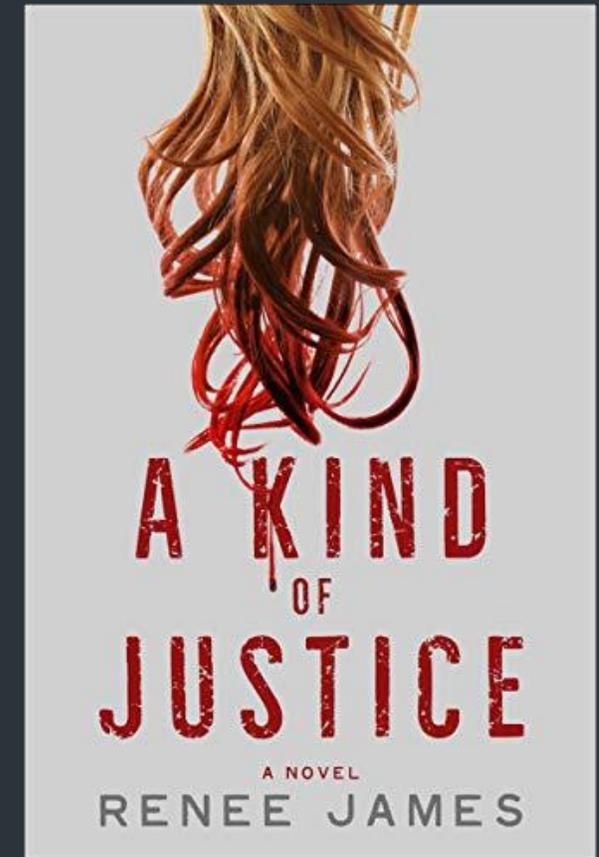
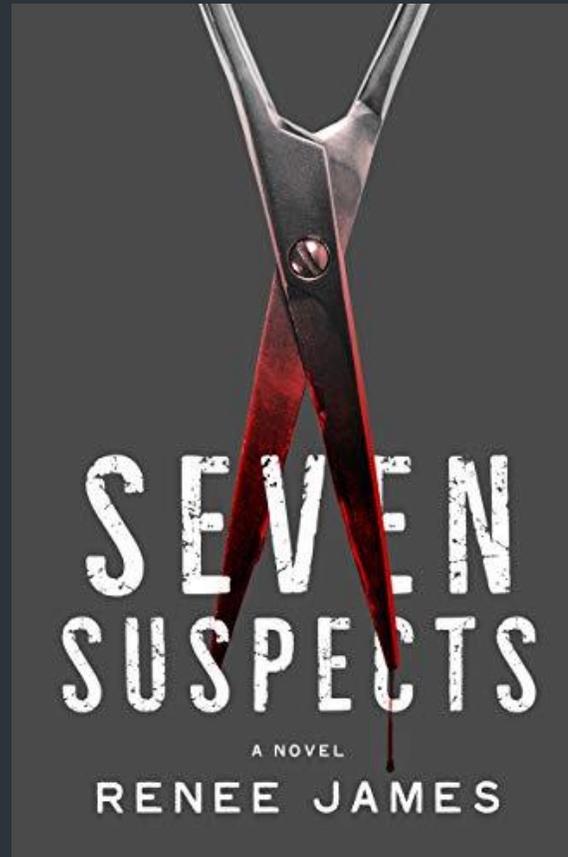
Don't ignore those items in the collection.

Give them the same treatment that you give other books in the collection.

Don't forget them for displays and lists and every other way you will market your collection.

Books have many entry points, celebrate them all.

Yes, Trans
author and
character. But
also...





What else
can I do?

Buy to Try not Buy and
Die

Market ALL the
collections, not just the
physical collection

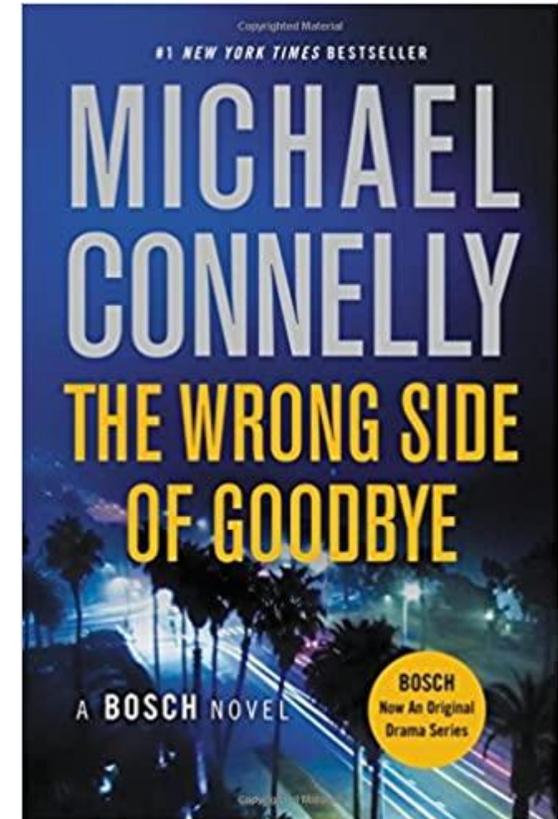
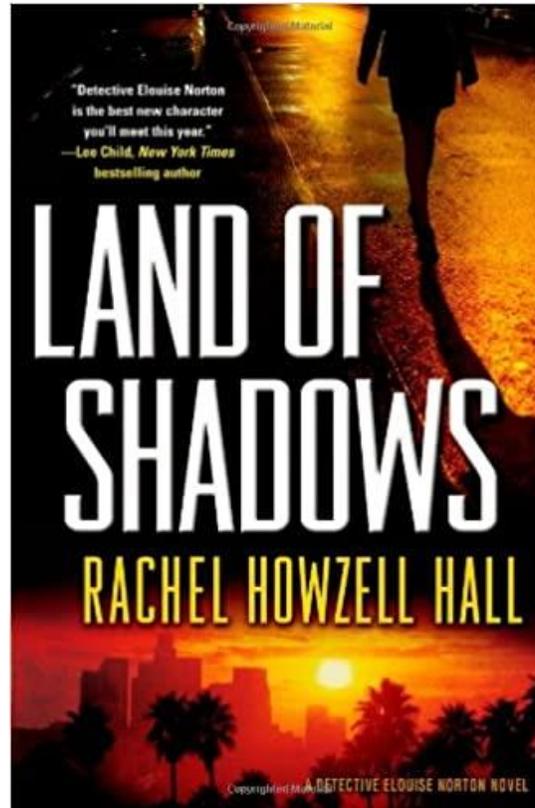
Buy & Die

Once you have bought material, it's time to promote and market it as you would other materials.

Your booklists are a great place to feature things you've purchased, including diverse materials

Recognize that books by diverse authors aren't marketed to the same extent that other books are, so the built in audience is smaller. That is not a reflection of the worth of the book.

If your patrons
love police
procedurals...



Display and Promote

There is diversity everywhere, we just don't always recognize it.

You don't have to wait until June to add LGBTQ books to any list where they might otherwise fit.

"Immediately immersive and sophisticated."
This is a phenomenal piece of work. —Lee Child

An Unkindness of GHOSTS

Rivers Solomon

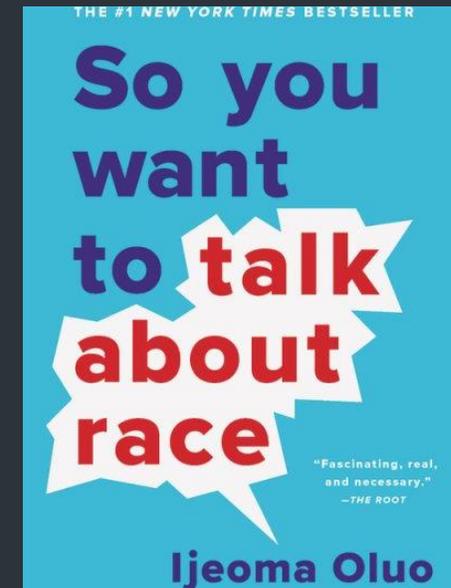
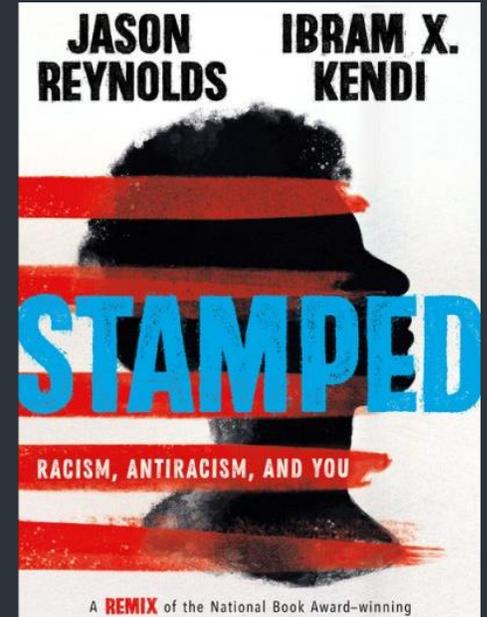
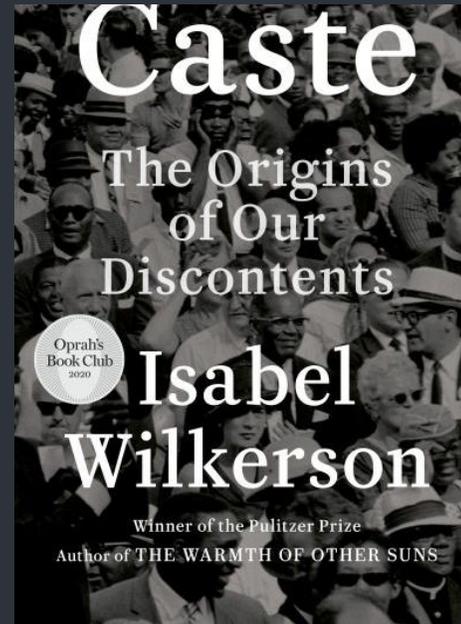
More than meets the
eye

► Yes, you can showcase this title during Pride month. But you can **also** showcase it when doing general Science Fiction, or fiction about orphans, or uncovering sinister plots...all the things that also happen in this book.

Decolonize your thinking

- ▶ Don't limit your diverse books to subjects you think diverse people should be experts in.
- ▶ Promote for the subject of the book the way you promote for author identity.
- ▶ That doesn't mean stop buying books about racism, sociology, civil rights, and BIPOC history.
- ▶ This isn't an Either/Or proposition, it's a Both/And proposition.

We absolutely still
need these!
But people can also
be experts in...



Textiles



PRINT PATTERN SEW

JEN HEWETT
PHOTOGRAPHS BY JEN SISKI

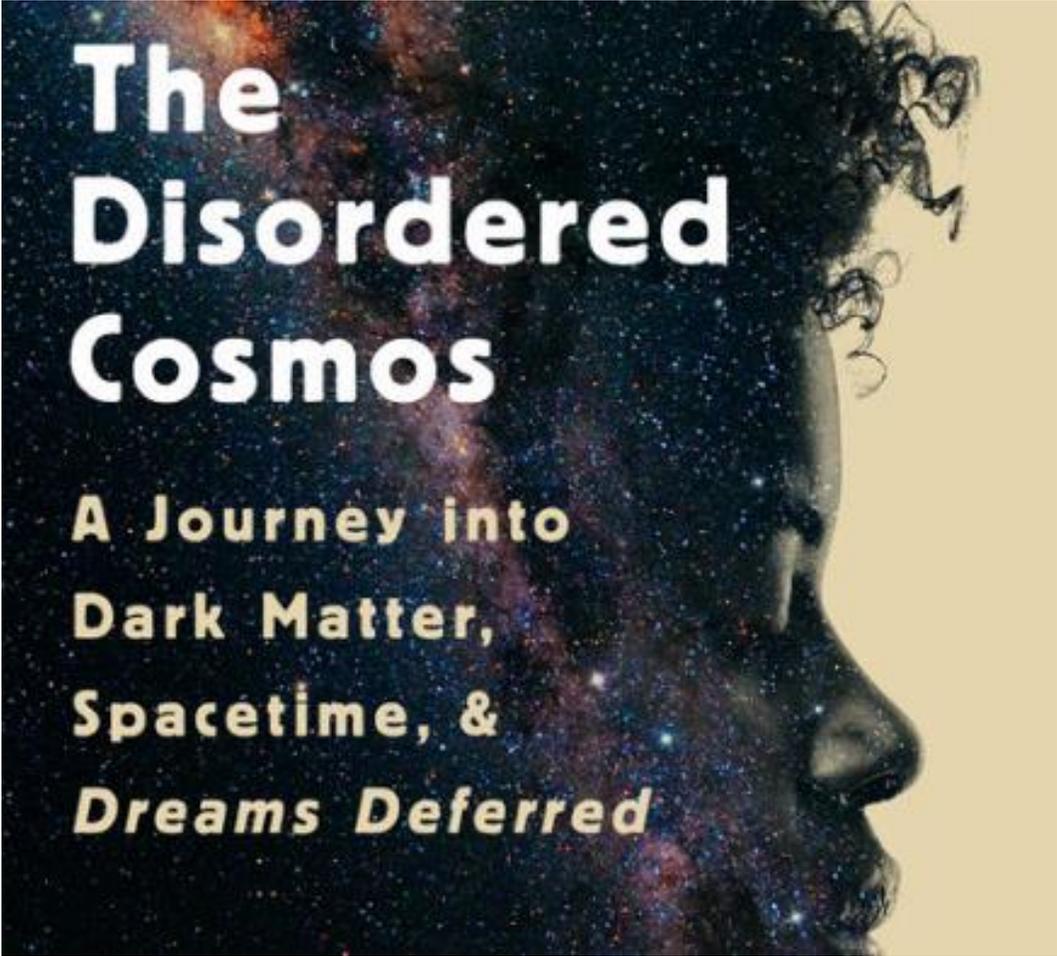
BLOCK-PRINTING BASICS + SIMPLE SEWING PROJECTS

**FEAR OF A
BLACK
UNIVERSE**

**AN OUTSIDER'S
GUIDE TO THE
FUTURE OF PHYSICS**

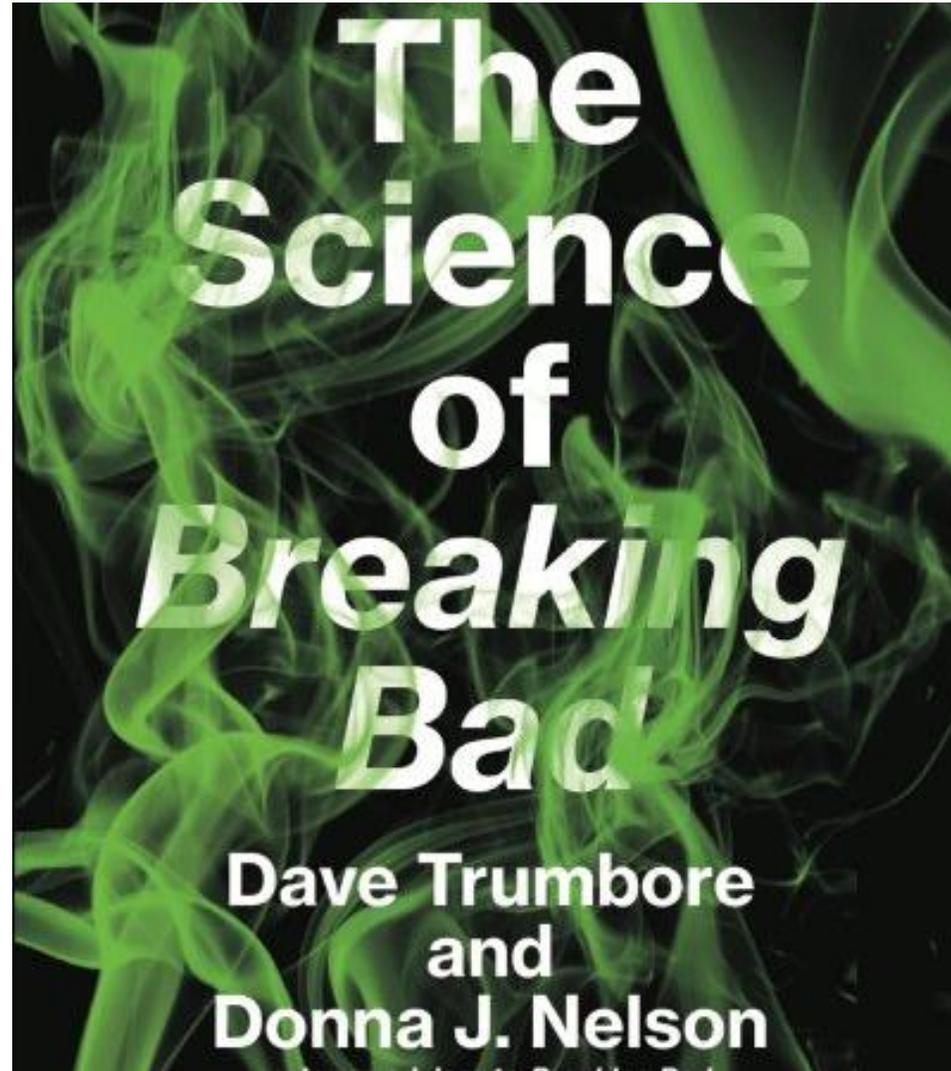
STEPHON ALEXANDER

AUTHOR OF THE JAZZ OF PHYSICS



The Disordered Cosmos

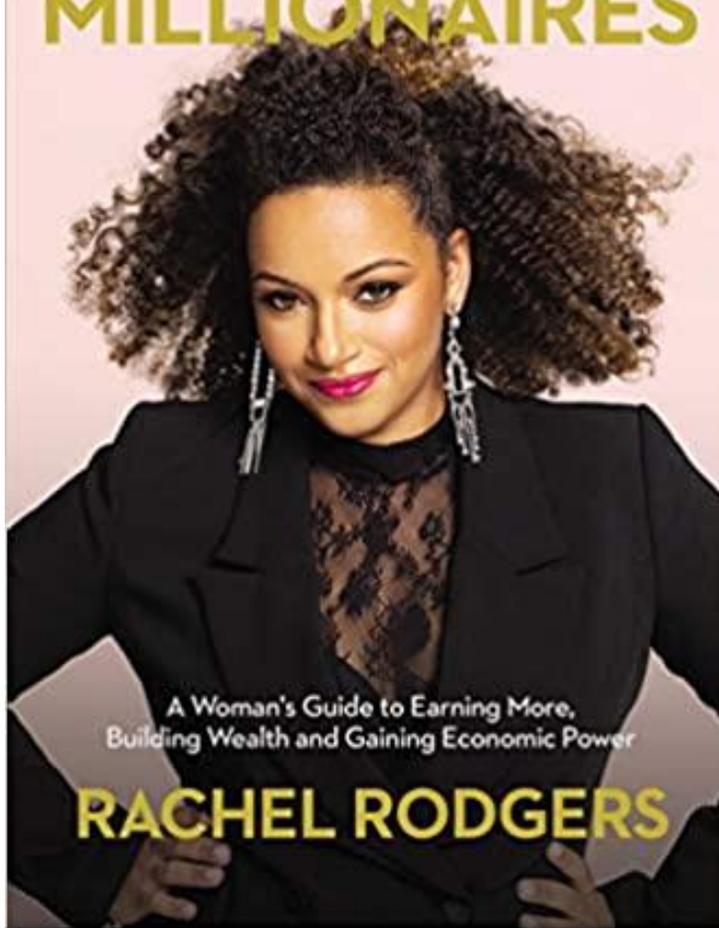
A Journey into
Dark Matter,
Spacetime, &
Dreams Deferred



**The
Science
of
Breaking
Bad**

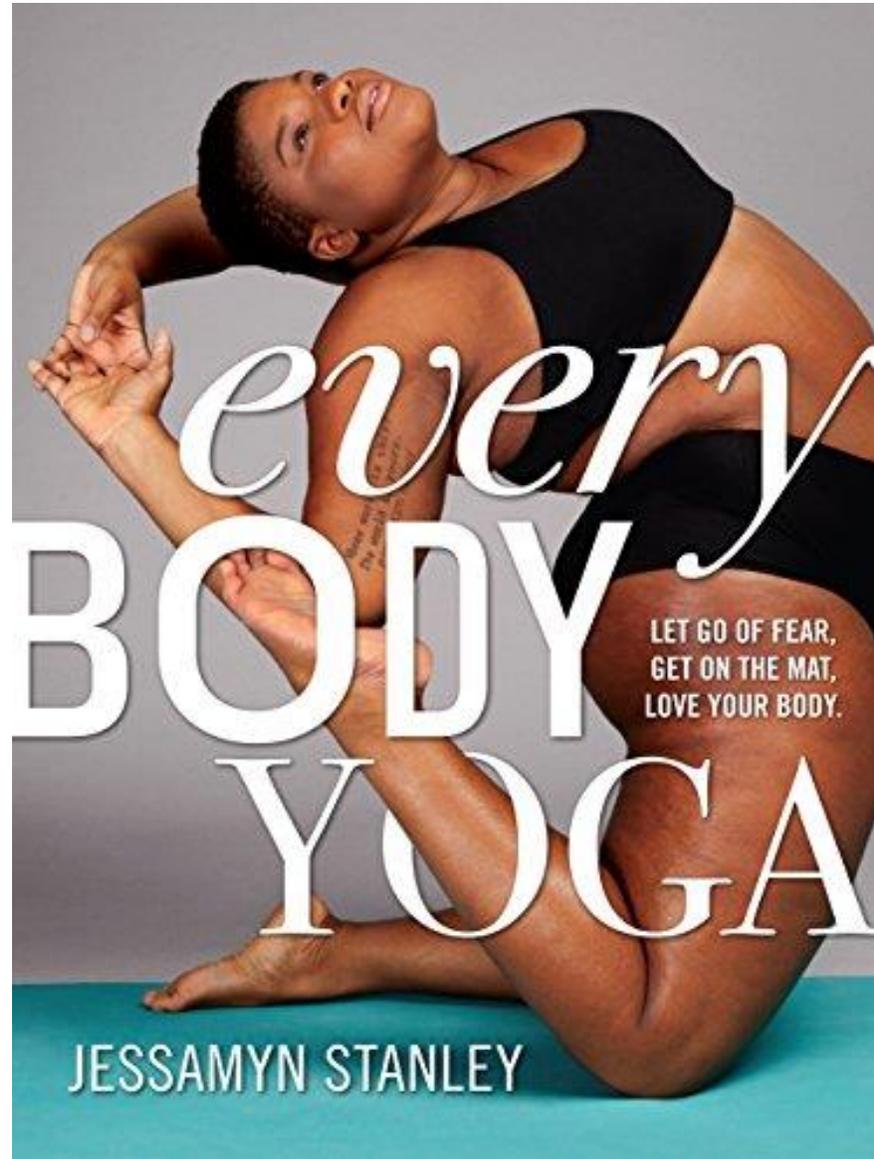
**Dave Trumbore
and
Donna J. Nelson**

WE SHOULD ALL BE
MILLIONAIRES



A Woman's Guide to Earning More,
Building Wealth and Gaining Economic Power

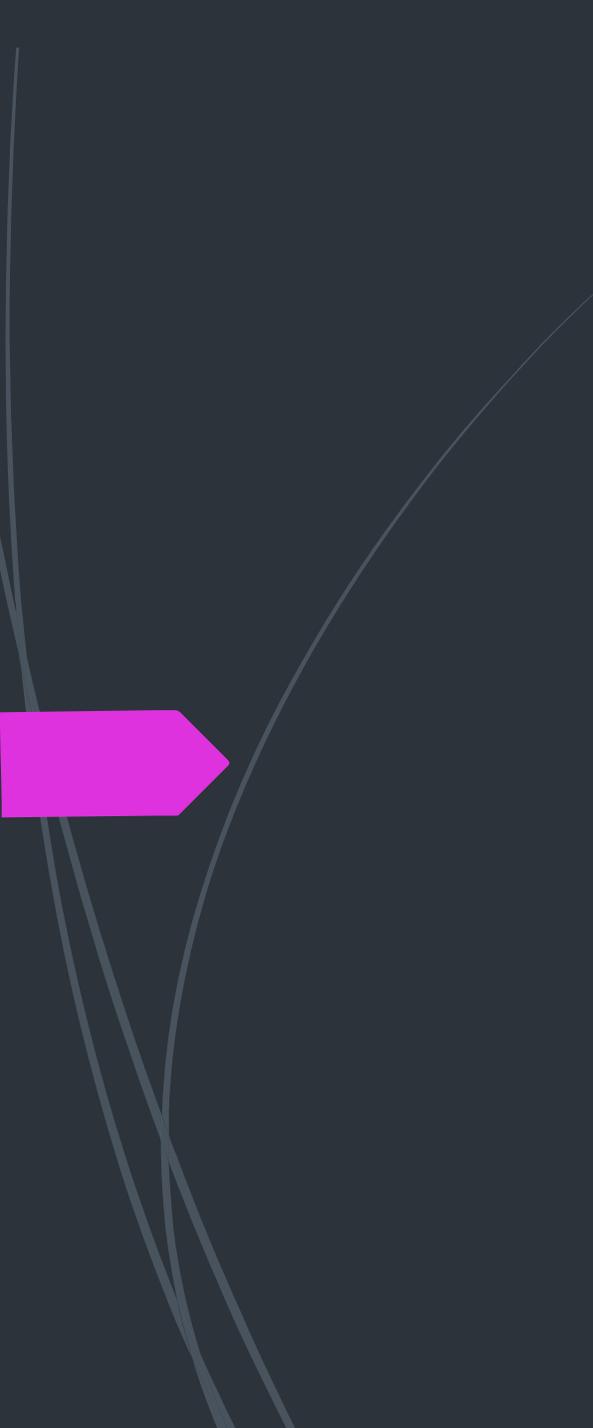
RACHEL RODGERS



every
BODY
YOGA

LET GO OF FEAR,
GET ON THE MAT,
LOVE YOUR BODY.

JESSAMYN STANLEY



So what's left to do?

Read?

You clearly don't have to read every book. But, reading widely is beneficial.

Trying new authors, subjects, genres, gives you a wider range of experience of what is available and what you can offer.

If not reading more books, read more things *about* books so you have more to know about and offer – **even if you don't have it in your collection**



In the words of Sonali Dev...

- ▶ “So go out and buy a few diverse books, read them, maybe you’ll travel to fantastic and heartbreaking places. Or maybe you’ll find that hearts break in much the same way no matter who you are. And just to know that, to feel that, it might be worth it.”
- ▶ Contemporary Romance Writers
blog May, 2014

YOU are the valuable commodity



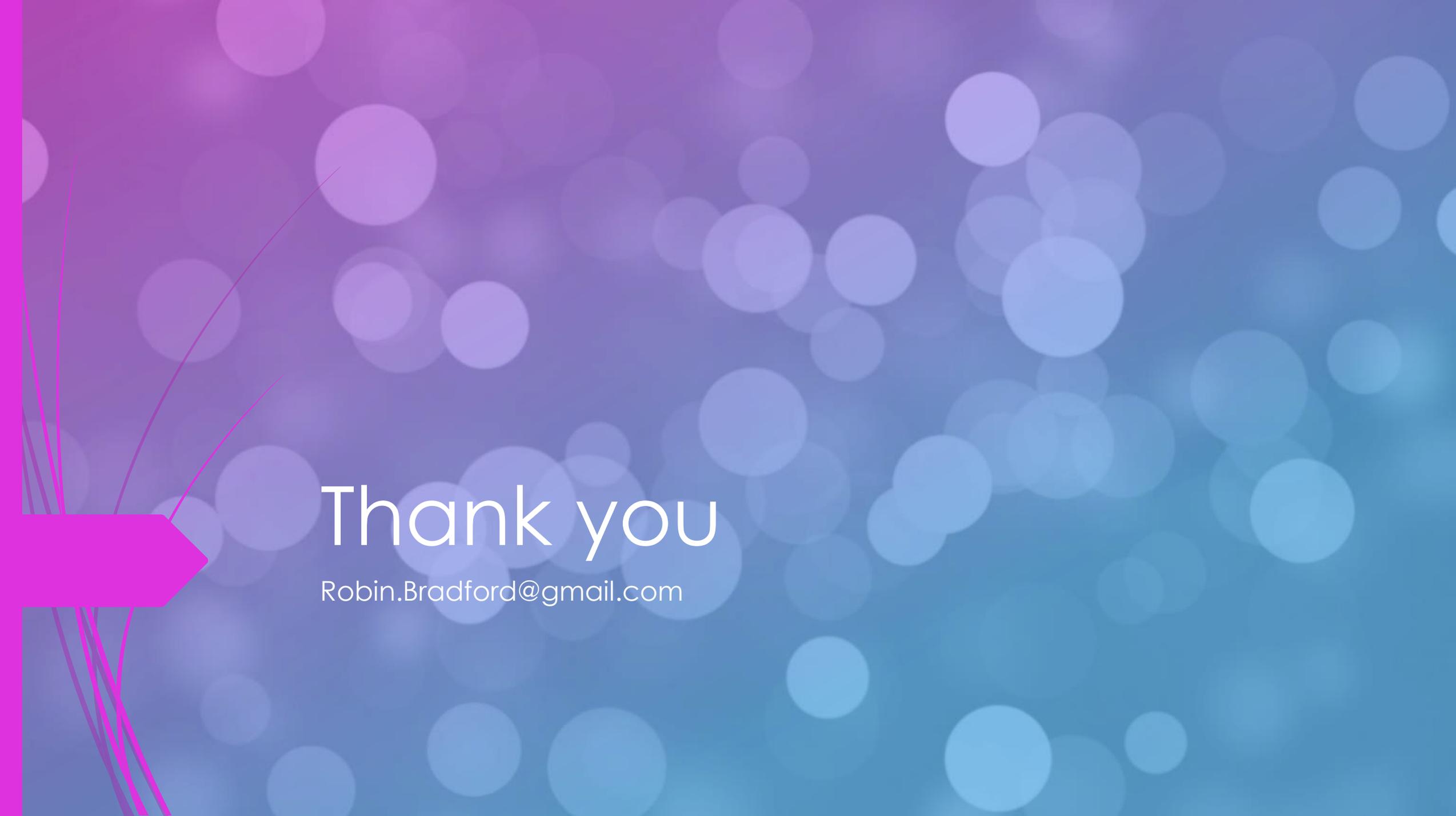
Books may be the picture, but YOU (and your skills and abilities) are the frame.



Without you, none of this works on any level.



Diverse books exist and have existed for years. YOU are the bridge that get them into your patrons hands. Buy them, read them, rec them and your patrons will do the same.



Thank you

Robin.Bradford@gmail.com