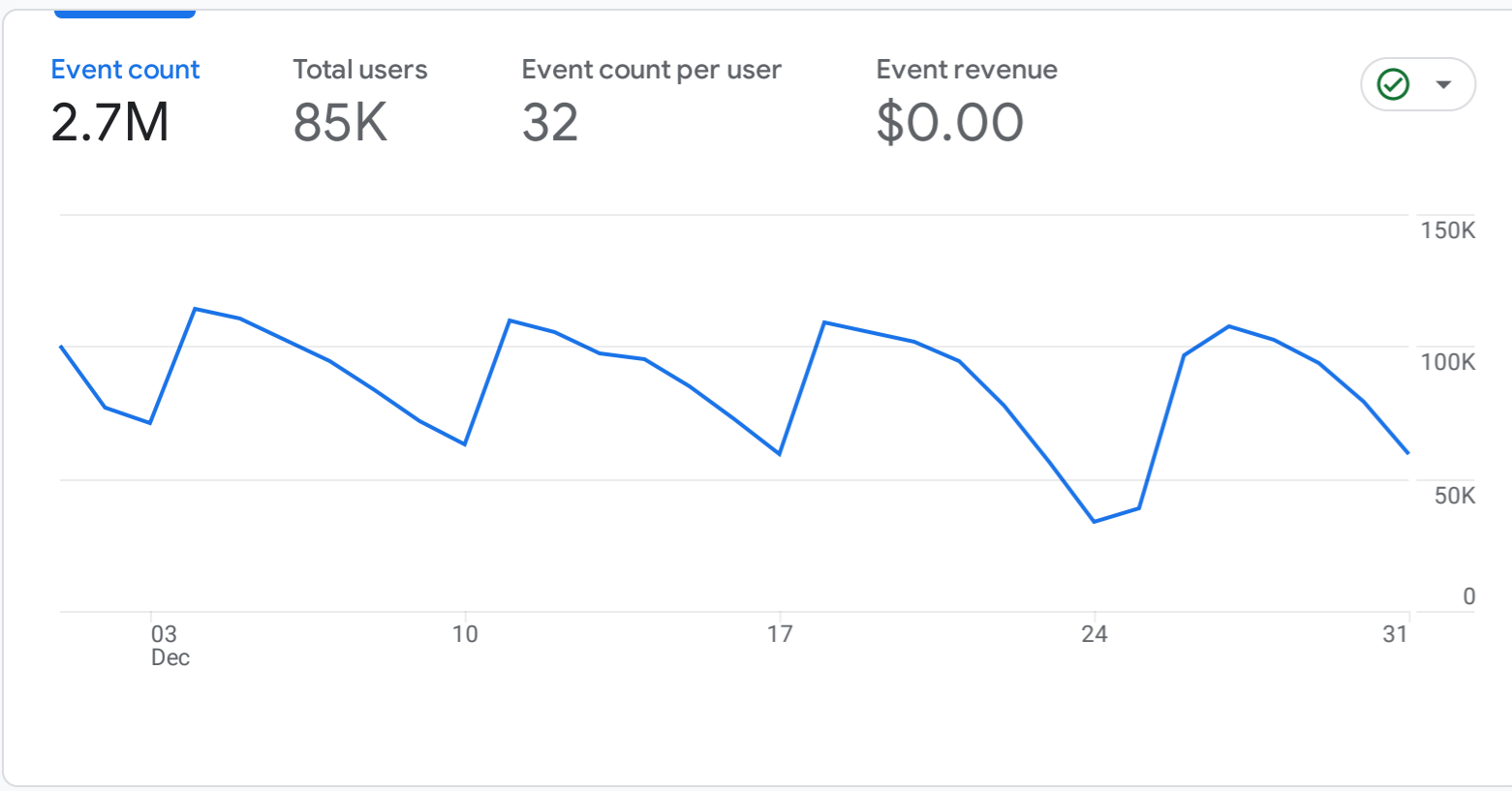


All Users [Add comparison](#)

Custom Dec 1 - Dec 31, 2023

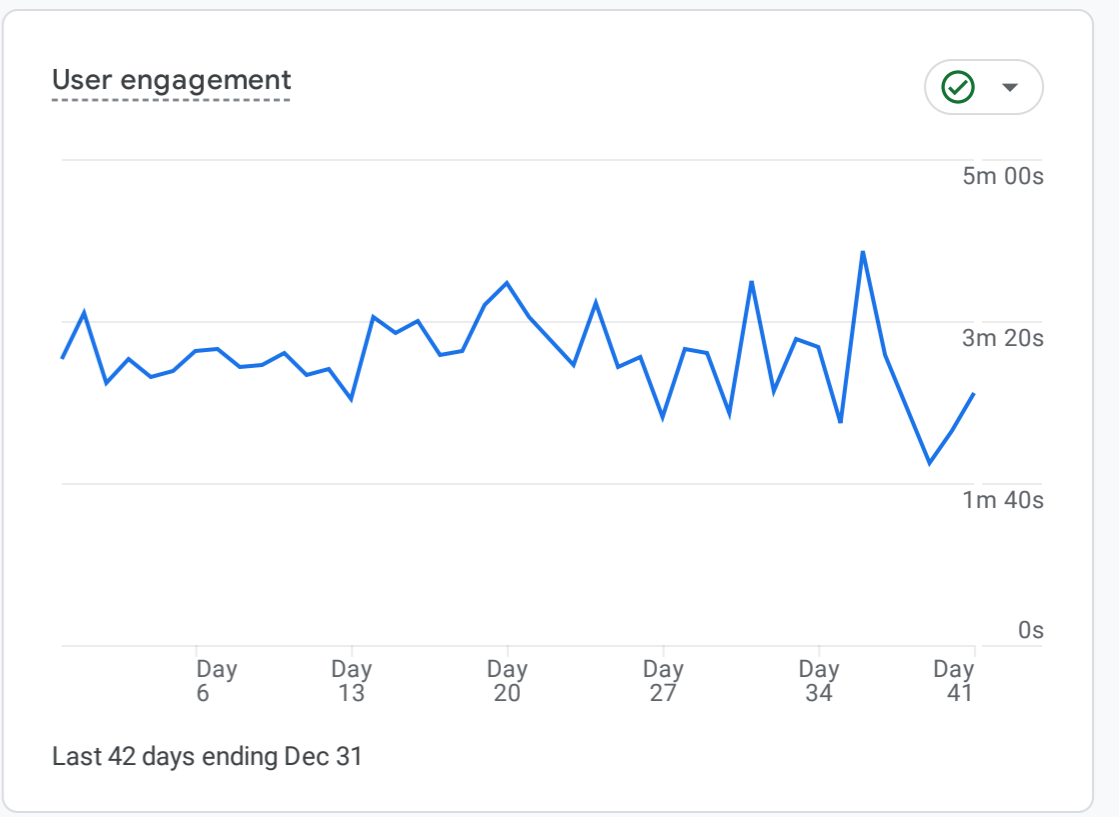
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.7M
scroll	285K
session_start	272K
form_start	184K
user_engagement	168K
first_visit	65K
click	15K

[View events](#)



Users by Device category

DEVICE CATEGORY	USERS
desktop	54K
mobile	29K
tablet	2.4K
smart tv	7

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	138K
madisonpubliclibrary.org / re...	60K
google / organic	9K
pocolibrary.org / referral	7.6K
sunprairiepubliclibrary.org / r...	6.5K
midlibrary.org / referral	5.9K
veronapubliclibrary.org / refe...	5.9K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	139K
Direct	111K
Organic Search	14K
Organic Social	9.1K
Unassigned	815
Organic Shopping	1
Paid Search	1

[View traffic acquisition](#)

