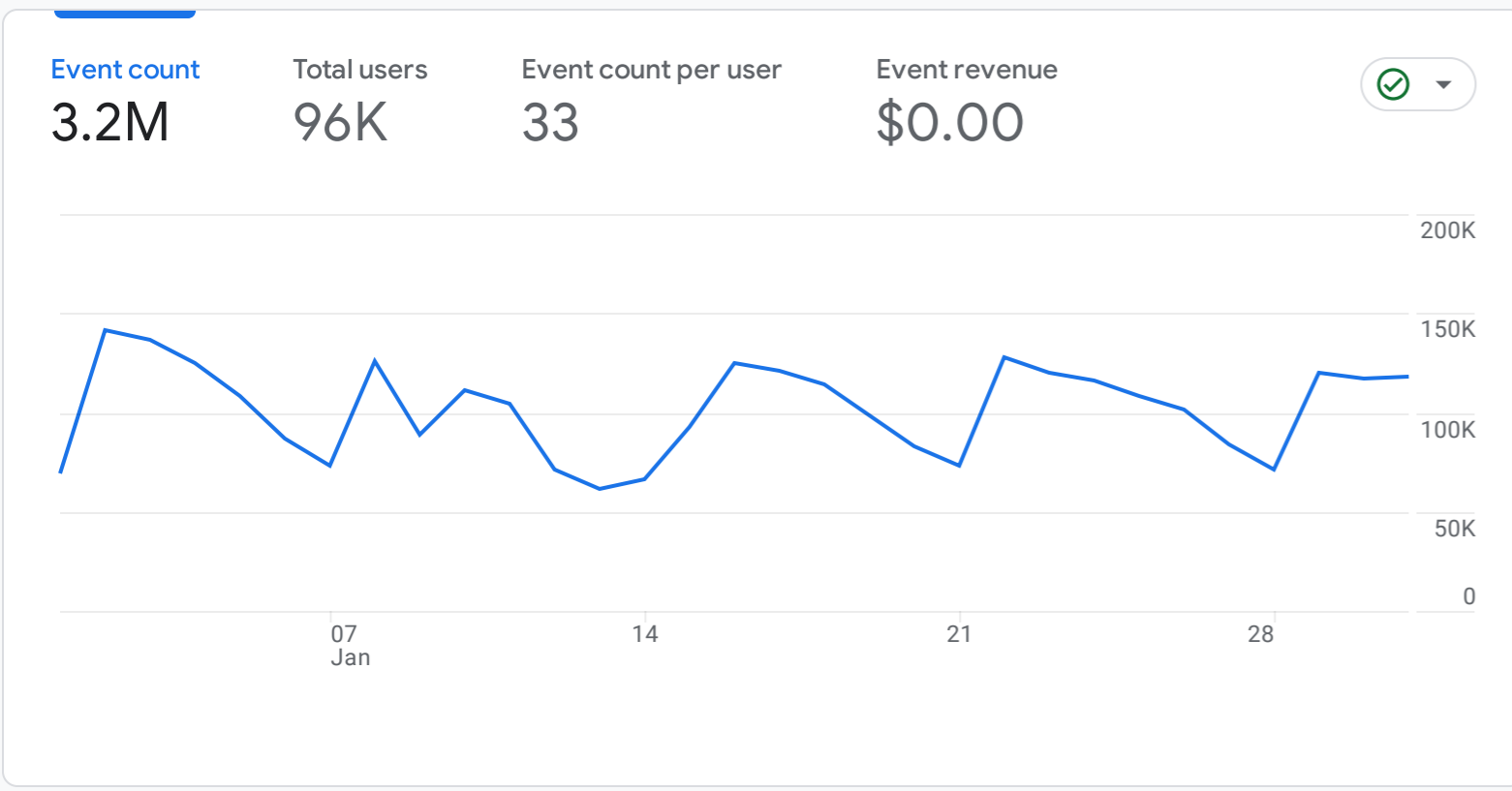


All Users Add comparison +

Custom Jan 1 - Jan 31, 2024

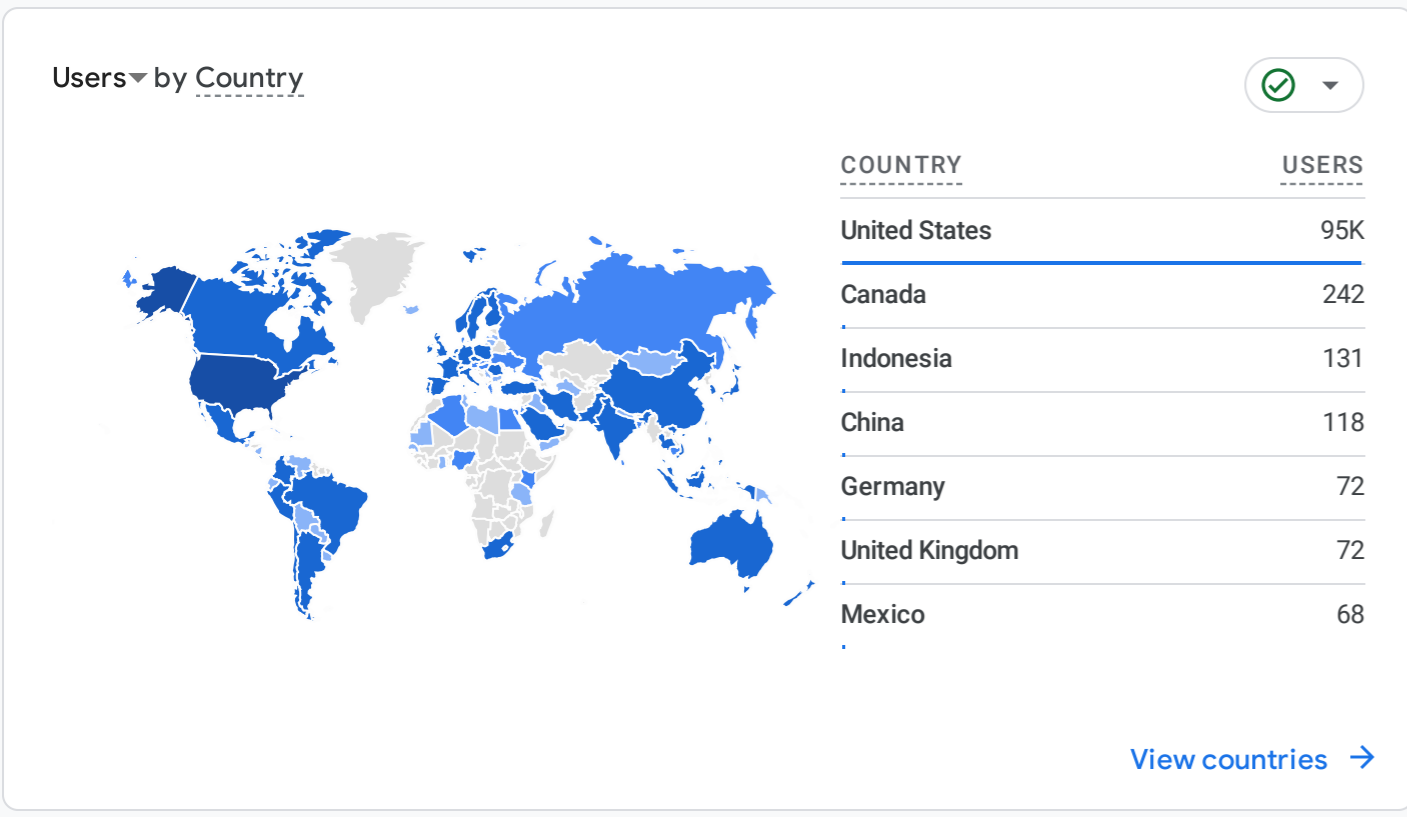
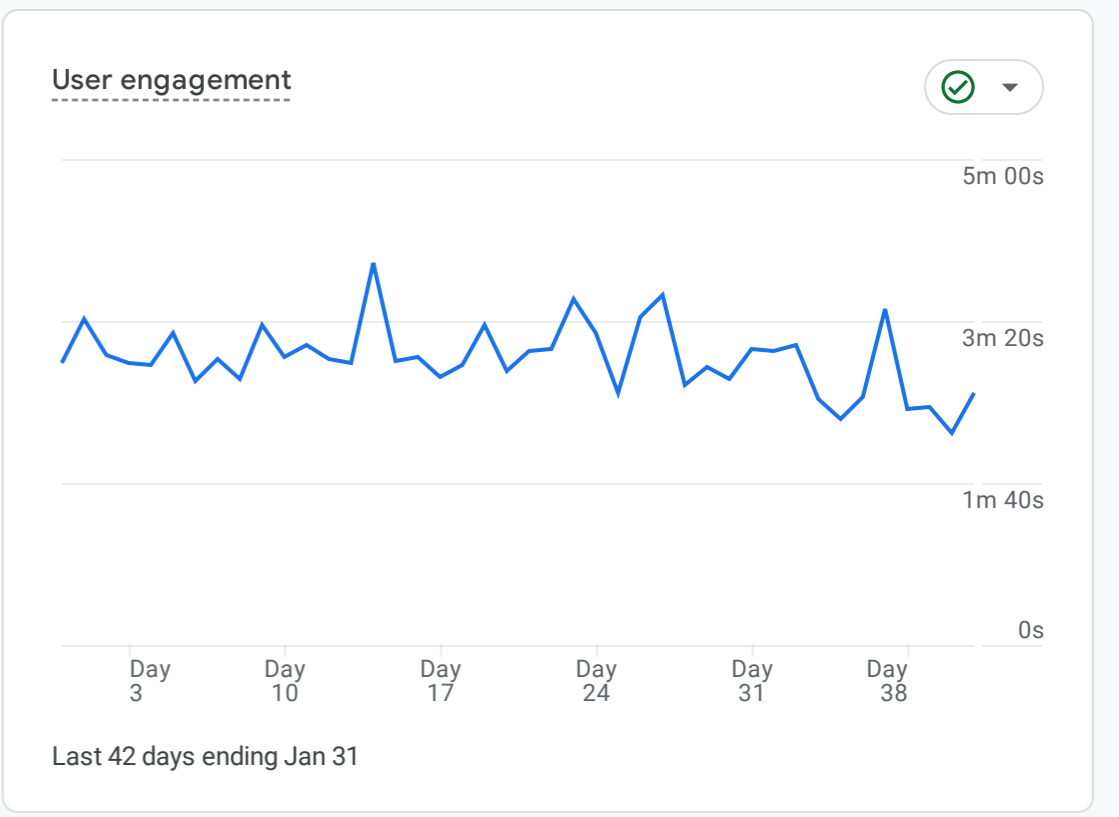
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	2M
scroll	336K
session_start	320K
form_start	220K
user_engagement	197K
first_visit	73K
click	19K

[View events](#)



Users by Device category

DEVICE CATEGORY	USERS
desktop	60K
mobile	33K
tablet	2.7K
smart tv	11

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	149K
madsionpubliclibrary.org / re...	68K
google / organic	12K
pocolibrary.org / referral	9.3K
sunprairiepubliclibrary.org / r...	8.4K
midlibrary.org / referral	7.4K
veronapubliclibrary.org / refe...	7.4K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	167K
Direct	118K
Organic Search	17K
Organic Social	12K
Unassigned	927
Organic Shopping	1

[View traffic acquisition](#)

