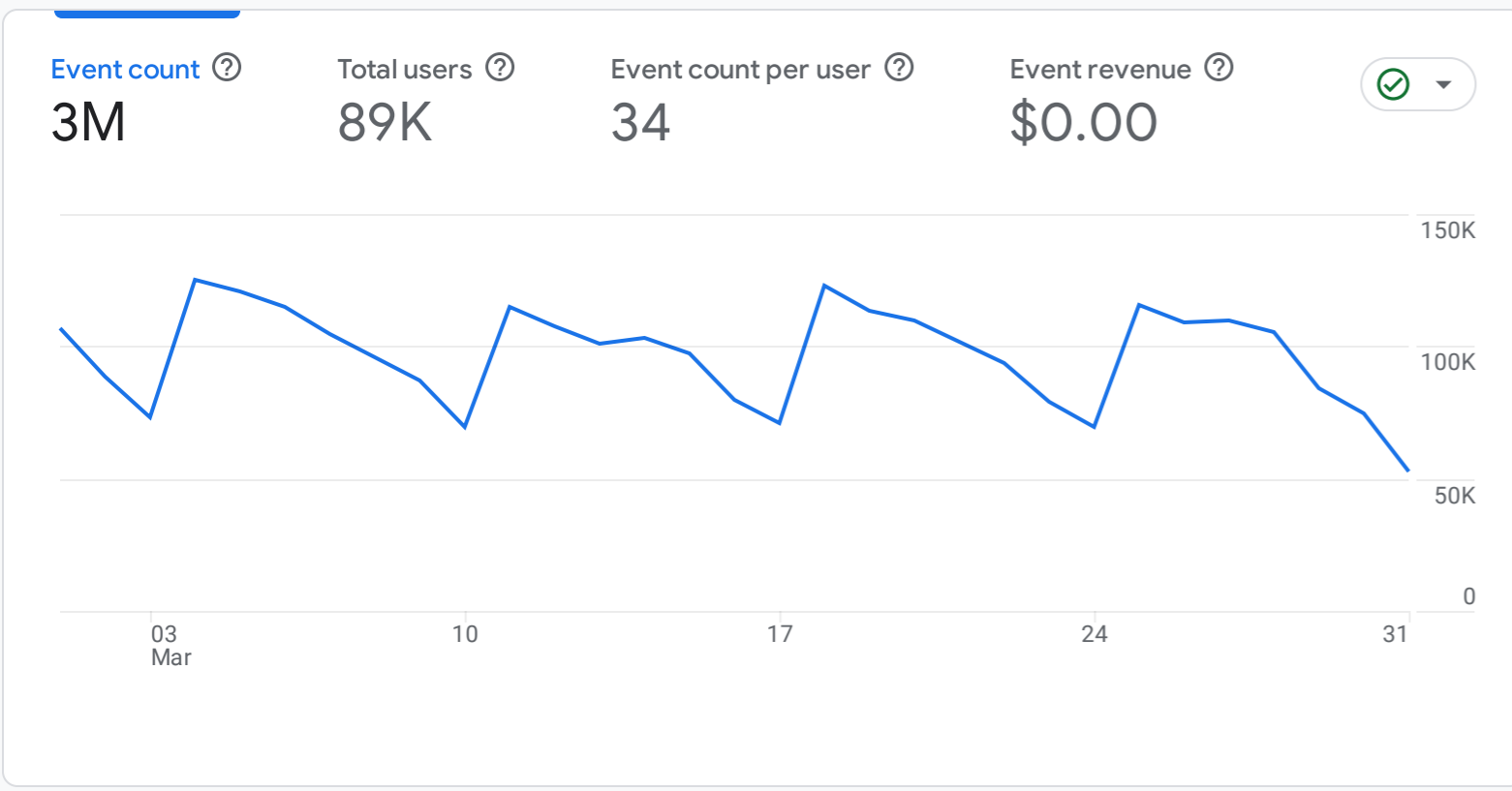


All Users [Add comparison](#)

Custom Mar 1 - Mar 31, 2024

### Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.9M
scroll	318K
session_start	300K
form_start	204K
user_engagement	191K
first_visit	67K
click	17K

[View events](#)



Users by Device category

DEVICE CATEGORY	USERS
desktop	53K
mobile	33K
tablet	2.5K
smart tv	6

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	144K
madisonpubliclibrary.org / re...	65K
google / organic	11K
pocolibrary.org / referral	8.7K
sunprairiepubliclibrary.org / r...	8K
midlibrary.org / referral	6.7K
veronapubliclibrary.org / refe...	6.5K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	158K
Direct	116K
Organic Search	16K
Organic Social	11K
Unassigned	922
Organic Shopping	4

[View traffic acquisition](#)

