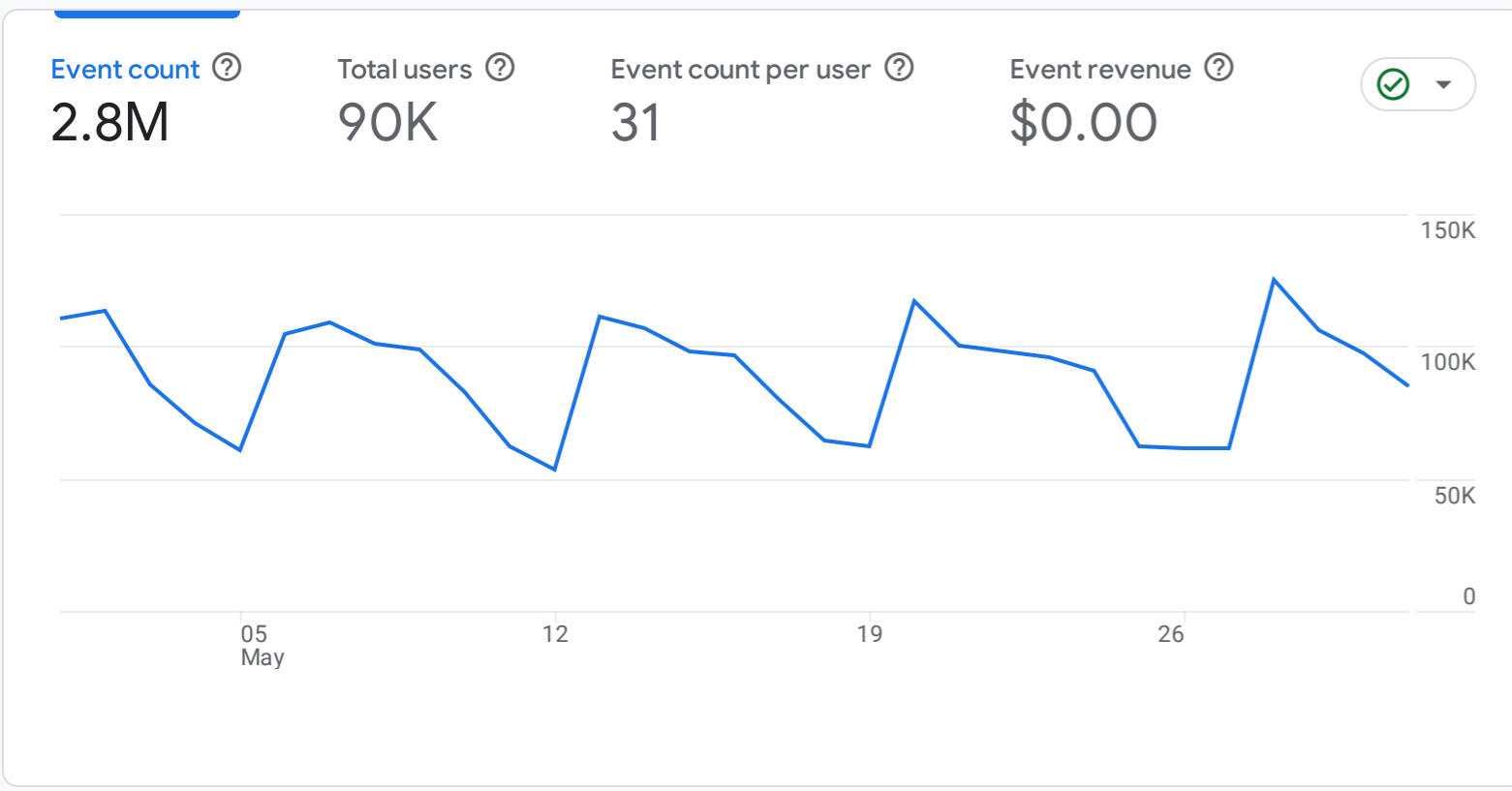


All Users [Add comparison](#)

Custom May 1 - May 31, 2024

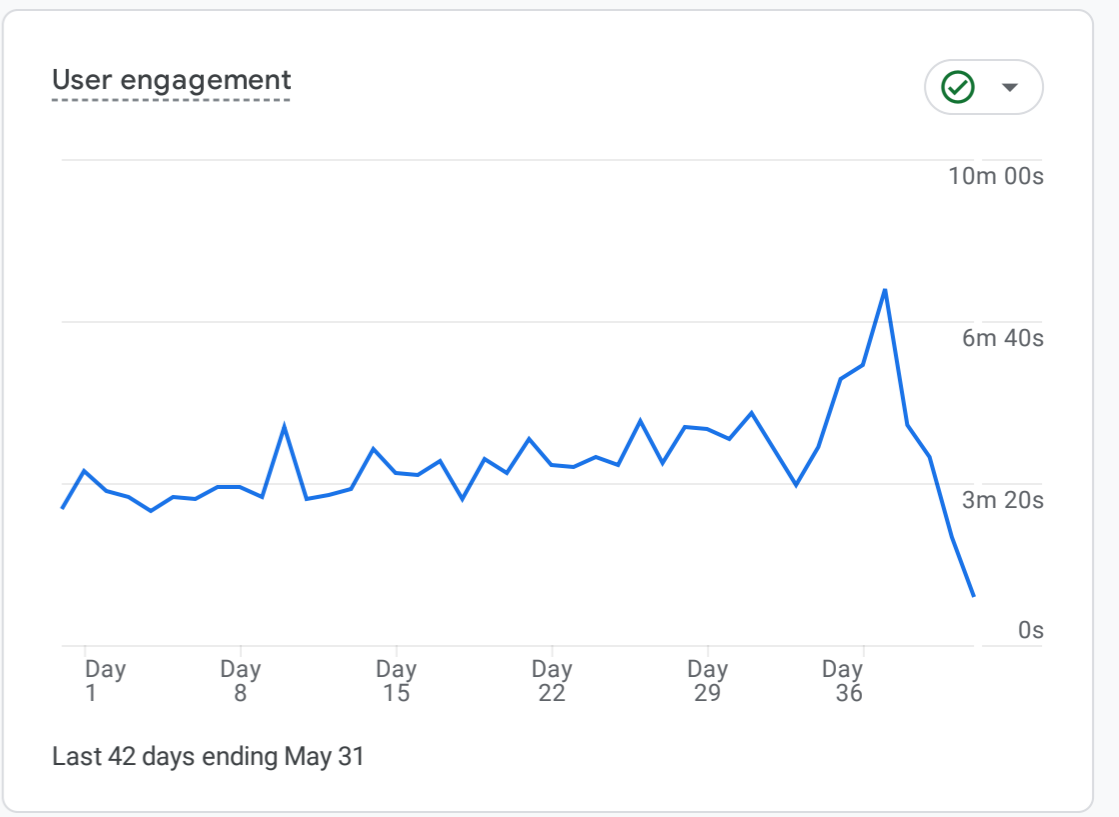
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.8M
scroll	288K
session_start	284K
form_start	189K
user_engagement	176K
first_visit	67K
click	14K

[View events](#)



Users by Device category

DEVICE CATEGORY	USERS
desktop	56K
mobile	31K
tablet	2.2K
smart tv	13

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	140K
madsionpubliclibrary.org / re...	58K
google / organic	10K
pocolibrary.org / referral	8.2K
sunprairiepubliclibrary.org / r...	7.4K
veronapubliclibrary.org / refe...	6.4K
midlibrary.org / referral	6.4K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	140K
Direct	113K
Organic Search	16K
Organic Social	11K
Unassigned	793
Organic Shopping	1

[View traffic acquisition](#)

