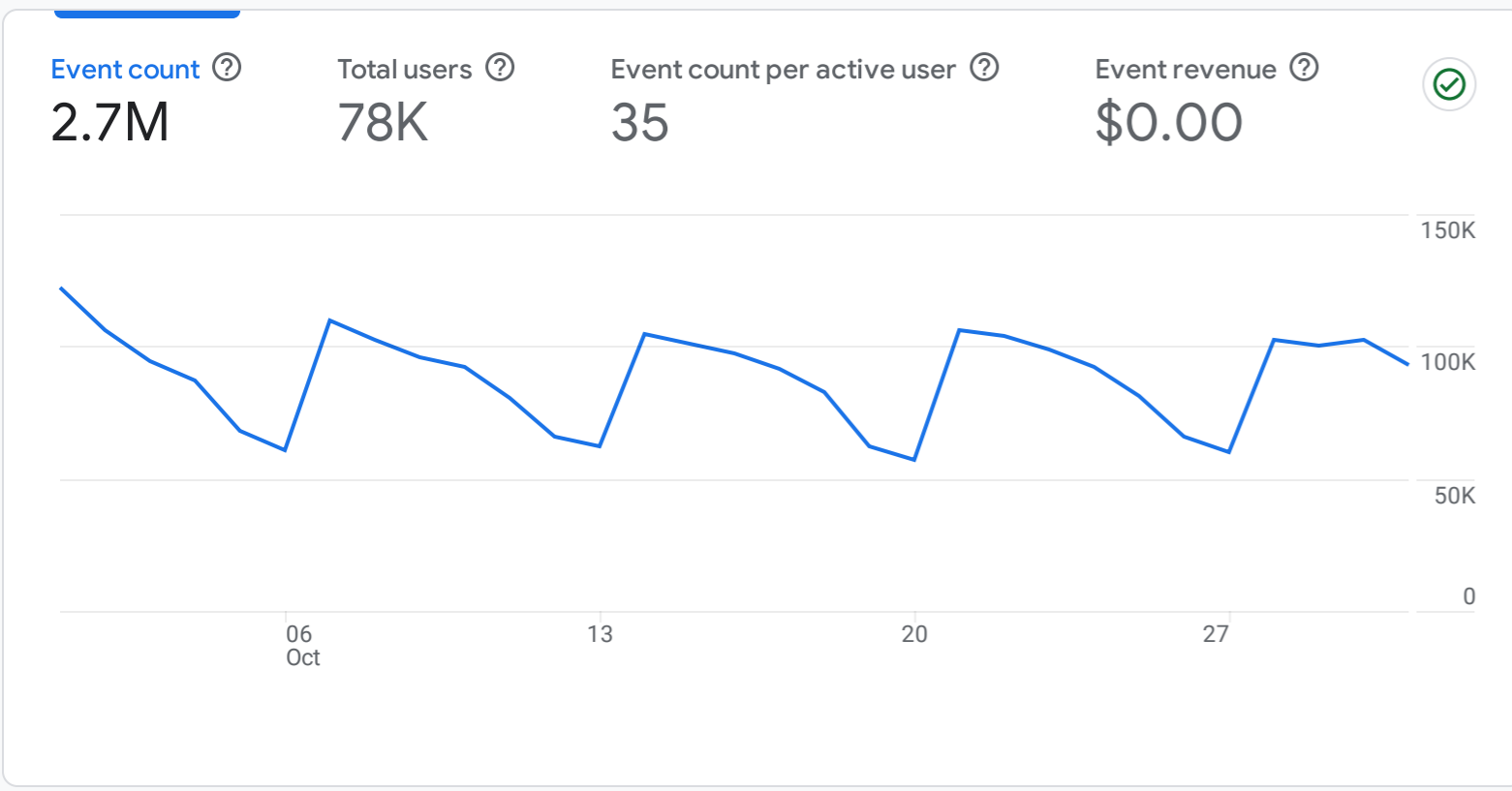


All Users Add comparison

Custom Oct 1 - Oct 31, 2024

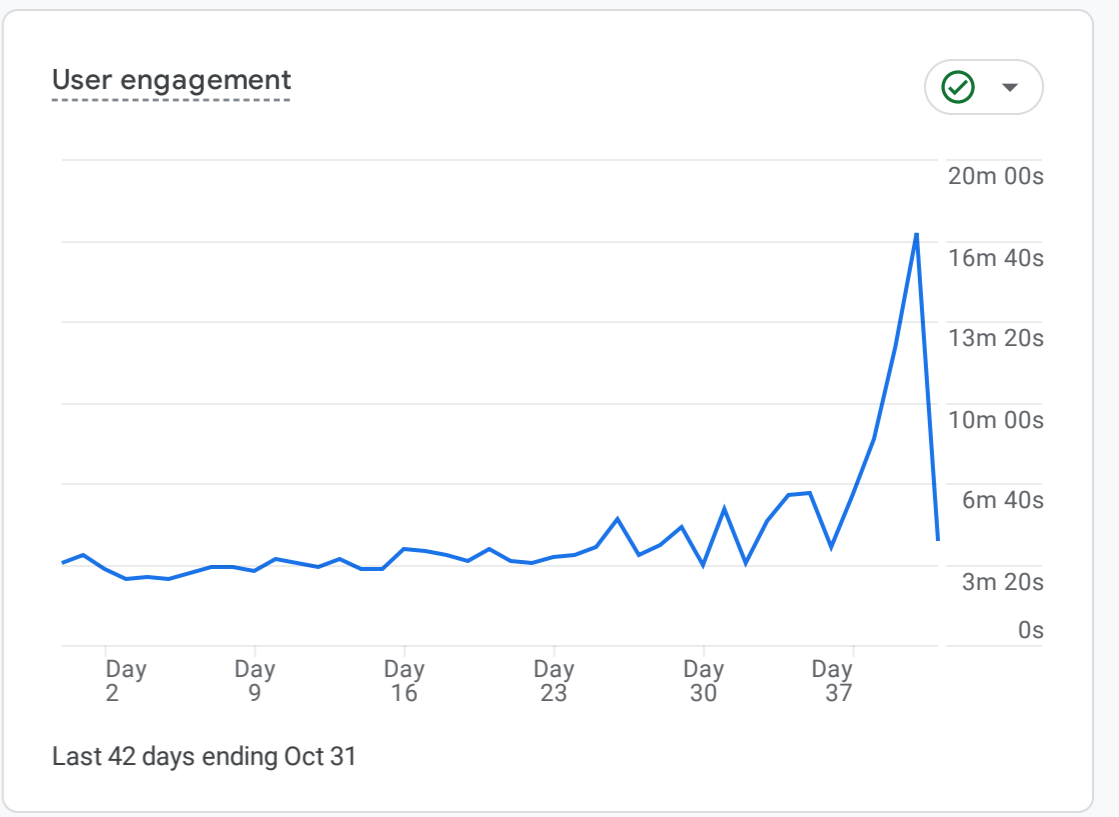
Selected LINKcat Reports



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.8M
scroll	287K
session_start	277K
form_start	190K
user_engagement	159K
first_visit	56K
click	13K

[View events](#)



Active users by Device category

DEVICE CATEGORY	ACTIVE USERS
desktop	45K
mobile	31K
tablet	2.1K
smart tv	2

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	128K
madisonpubliclibrary.org / re...	59K
google / organic	11K
pocolibrary.org / referral	8.4K
sunprairiepubliclibrary.org / r...	7.1K
veronapubliclibrary.org / refe...	6.4K
midlibrary.org / referral	6.3K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	140K
Direct	104K
Organic Search	16K
Organic Social	11K
Unassigned	981

[View traffic acquisition](#)

