

# Library Innovation Subcommittee

Tuesday, March 21, 2017

SCLS Headquarters, Chester Room

9:00 am

## Minutes:

1. Call to Order at 9 a.m.
  - a. Introduction of members and guests. Shawn Brommer, SCA; Leah Fritsche, DEE; Jody Hoesly, SCA; Jan Holmes, SUN; Rose Ziech, SCA; Liz Zimdars.
  - b. Approval of previous meeting's minutes.  
Leah moved to approve the minutes, Jan seconded.
  - c. Changes/additions to the agenda. Addition of Item 4: Public Libraries and Workforce Development Sessions.
2. Reports of action:
  - a. Digital Content work group report. No March meeting. Next meeting April 12, 2017.
3. Items for discussion:
  - a. March 16 All-Directors Meeting: Recap.  
The afternoon topic on community assessment and strategic planning included panel presentations by Cindy Fesemyer, COL; Kate Hull and Tim Powers, FCH; and Sarah Lawton, MAD; followed by breakout table talks.

Feedback regarding the process was very positive. Directors liked the freedom to move around as needed and have individual conversations. The variety of plans and techniques provides a menu of options that can be tailored to go as deep as you want. As a followup to the table discussions, key themes were highlighted. These include:

- Libraries are really interested in strategic planning and how community assessment tools play into the process. Questions discussed include:
  - What type of information can we get from the community?
  - What tools, techniques, and consulting services are available to facility the process?
  - What are some of the challenges?
  - How do you get the board and staff to buy into it?
  - What data can support the process?
  - How often should a plan be done?

- How can the information be used to provide clarity in the strategic plan that results in better services and a deeper collaboration with the community?
- How do you assess the success of a strategic plan?
- Are there additional roles and services that SCLS can provide in supporting these initiatives? Examples included; group survey tool, example templates, and links to library plans.

Liz mentioned that the Wisconsin Evaluation Collaboration (WEC) <http://wec.wceruw.org/> at UW-Madison is another resource that supports community engagement. They typically only work on K-12 school projects, but have provided assistance in the past because their graduate work aligns with library community engagement goals. They can be very helpful in rewording questions that may use “librarian language.”

Jody also mentioned that the WPLC User/Non-User Research Program will be announcing information about upcoming webinars to learn to develop and implement survey projects, understand the data you collect, and submit a proposal to have your project funded by the WPLC:  
<http://www.wplc.info/reports/user-non-user-surveys>

- b. Proposed uses for SCLS Foundation money:
  - i. Translation services - Liz and Mark Jochem investigated translation services and recommend the Interpreters’ Cooperative based in Dane County. They are used by Madison Public Schools and support multiple languages. Detailed pricing is available. SCLS is working on how to distribute funding for this service. Potential projects include Linkcat materials, summer reading materials, and newsletters.
  - ii. Other ideas? None.
- c. Sub list: follow up on discussions at AC and county board meetings. Initial discussions were around existing programs in other libraries. An example program focused on support for Library Directors so they have more continuing education opportunities and can participate on committees. They did not include coverage for staff that were on vacation or out sick. Further discussion will take place at later meetings.
4. Public Libraries and Workforce Development: Shawn reminded everyone of the planning sessions scheduled next week at Sun Prairie (Tuesday March 28th) and Monroe (Friday March 31) to connect library staff with workforce development organizations that help patrons find jobs. The Sun Prairie session will include Dane County services and the Monroe session will have Green and adjacent county services. Shawn will send out a reminder via SCLS-announce and Director’s listserv.
5. Meeting evaluation and summary.
  - a. Recap action items.

- i. Liz - Share WEC contact.
    - ii. Liz and Shawn - Translation proposal.
    - iii. Shawn - Continuing education sublist.
  - b. Next meeting date: May 16.
6. Adjournment. 9:57.