

## August 2018 Consultant Team Report

### Jean Anderson

- Worked on workshop for Sun Prairie Vision & Values project
- Worked on Trustee Training Week details - payments, sound checks, slide shows, etc.
- Worked on follow-up from Creativity and Aging workshop
- Hosted the Wisconsin Library Association Leadership Committee's meeting
- Created a leadership survey for the Leadership Committee
- Met with Shawn to discuss upcoming workshop at Sun Prairie Public Library
- Conducted a sound check with speakers for Trustee Training Week
- Worked on content for Sun Prairie Public Library's workshop
- Worked on Week 3 of the OverDrive Support Course for 8 students

### Shawn Brommer

- **Highlights:**
  - With Amy Babula from the Monona Public Library, attended the outreach event of Wisconsin Public Television at Breese Stevens Field in Madison on 8/3/18. We talked to hundreds of parents, caregivers, and children about public library services. We had a blast!
  - Was interviewed by Russell Consulting about Community Engagement in public libraries, 7/19/18.
  - Conducted a web presentation about book evaluation and serving on book awards committees for school librarians on 8/7/18.
  - In the first stages of creating a subcommittee of the 2019 WLA Conference Committee that will identify ways to address cultural appropriation and inclusivity at the 2019 annual WLA conference, which will be held at the Kalahari in WI Dells.
  - With Jean Anderson, planning a final in-service for staff at the Sun Prairie Public Library to identify actions and behaviors that support the organizational Mission, Vision, and Core Values. We've been working with Sun Prairie Library leadership and staff on this project since Feb.
  - Interviewed by staff at IMLS about ways that WI uses LSTA funds to support the PLSR process and my experience serving on a PLSR workgroup, 8/8/18.
  - Summer Library Programs at member libraries are wrapping up - program attendance, participation, and completion is at an incredible increase at several SCLS member libraries. The Verona Public Library's program registration is up 1000 participants from 2017!
- **Strategic Planning:**
  - Black Earth Public Library
    - Met with library director, Carolyn Schaffer, on 7/25/18 to discuss community survey
    - Met with library director and library board members to draft Mission and Vision statements, 8/8/18

- SCLS
  - Working with Marty and SCLS Board Director, Dr. Anjali Bhasin, on the SCLS Strategic Plan.
  - Next step: discussion of Strengths, Opportunities, Aspirations and Results (SOAR) with SCLS Board on 8/23/18

### Deb Haeffner

- A lot of my time has been spent working on fall programming materials for libraries (brochures, flyers, bookmarks, newsletters, calendars).
- Worked on some data material handouts for Jody.
- Met with Wyocena to reorganize collections to make it more logical and user friendly.
- Got pricing for some shelving parts for PLA.
- Working on minor issues that have popped up at Three Lakes during construction.
- Have done webinars with Pantone about color projects and furniture in the coming year & "On-Demand Color for Graphic and Packaging Design."
- Did a little clean up maintenance on my part of SCLS website.

### Jody Hoesly

- **Dashboards**
  - SOUTH CENTRAL LIBRARY SYSTEM DASHBOARDS:**  
<https://public.tableau.com/profile/scls#!/>
  - MADISON PUBLIC LIBRARY DASHBOARDS:**  
<https://public.tableau.com/profile/madison.public.library#!/>
- **Budgets:** Using Tableau to explore and visualize budget income. Reedsburg, Green County, and Columbia County are looking for data to show how libraries are a good investment and that additional County support is needed. A rough draft for Reedsburg is posted, but hidden, on Tableau Public:  
<https://public.tableau.com/profile/scls#!/vizhome/2009-2016ReedsburgPublicLibraryRevenue/ReedsburgRevenue>.
- Working on addition views.
- **Tableau Prep**
  - **Overdrive Statistics:** Continuing to work with Overdrive data (January 1, 2015 to July 1, 2018) that includes patron barcodes. Successfully joined the Overdrive data with our patron records from our Integrated Library System (ILS). The next testing step is to add circulation data.
- **Scripting and Reports Team**
  - The Scripting and Reports team meets bi-monthly to review projects targeted at supporting SCLS scripts. Current team projects include:
    - Finish moving Badgerlink authentication to Badgerlink's authentication system
    - Modify electronic resource account setup, which will result in library specific statistics

- Rewrite authentication scripts to reduce scripts needed to be maintained, improve statistics, and use live patron data
  - Convert Overdrive authentication to a SIP connection
  - Develop electronic resource dashboards for databases that are widely used in SCLS
- **Strategic Planning**
  - **Oregon:** Working on updating graphs for their strategic plan. Development is in process to help them answer the question of where people live who use the library.
  - **Black Earth:** As part of their strategic planning process, Black Earth is looking at trends in the data. I will be helping them answer the questions of where people live who use the library.
- **Research Institute for Public Libraries (RIPL) Conference:** Attended the 2018 RIPL conference in Atlanta. This hands-on immersion learning provided tools, ideas, and connections for expanding a data culture in libraries. It was excellent! Logic Models, data for strategic plans, and storytelling with data are tools I plan to immediately apply.
- **Other**
  - **Fundraising Thermometer:** Using Tableau, I created a dashboard to show progress on a challenge grant:  
<https://public.tableau.com/profile/scls#!/vizhome/TownofNewGlarusMatchingGrant/Thermometer>
  - **WI Trustee Training:** Working on a session that I will present during Trustee Training week. It is titled: **Crafting your Library's Story with Data:** <http://www.wistrusteetraining.com/>
  - **Green County Board Handout:** Updated the 2017 Green County handout that the Green County Library Board will be presenting to the board.
  - **Research Project Data Request:** Responded to a UWM grad student requested for historical data to support his independent research project comparing data from the number of checkouts made at Middleton's front desk versus the use of self-checkout kiosks.
  - **Out of Office**
    - **Vacation:** July 16-20
    - **RIPL:** July 29-August 2

## Mark Ibach

- Attended Aug. 8 meeting in Wausau of system marketing people. Exploring options for statewide collaboration and mutual support.
- Prepared 2019 documentation from preliminary Department of Revenue Data (DOR) for municipalities to exempt from the county library tax. Final data will be available from the DOR by Aug. 15, 2018.
- Met with other SCLS staff about 2018 annual report process, and updated data collection files with new patron codes (PSTATS) for most counties outside of SCLS.

- Worked with Columbia County Library directors and library board to develop county library budget.
- Finalized updates to the SCLS Legal FAQ web pages and the Marketing & Advocacy pages (support this summer from intern Jaye Hess)
- Completed Fall 2018 SCLS Foundation Newsletter.
- Worked with Martha Van Pelt to answer legal and procedural questions for SCLS member library directors.
- Produced Top 5 (weekly) and Online Update (every-other week)

### **Mark Jochem**

- Conducted library visit with WYO & followed up with appropriate SCLS-staff
- Met with Carrie Braxton from Dane County's Tamara D Grigsby Office for Equity and Inclusion to arrange library visits to assist patrons with resumes, interviewing, and "soft skills" training
- Researched additional social services agencies in SCLS counties
- Scheduled meeting with POR to discuss workforce development resources and potential partners
- Contacted several Dane County member libraries and passed along Carrie Braxton's contact information and described her work
- Added additional language resources to "Computer Skills" on "Additional Resources for Job Seekers" webpage

### **Tamara Ramski**

- Worked on uploading materials to CONTENTdm for Marshall Community Library, Stoughton Public Library, Sauk City Public Library, and Kilbourn Public Library (Wisconsin Dells).
- Participated with a panel of presenters giving a "lightening talk" at WiLS World on Innovation in Digitization Projects.
- Visited Baraboo Public Library for the annual SCLS Library Visit.
- The Indus BookScanner was used by librarians from Stoughton Public Library and Ruth Culver Community Library (Prairie du Sac).
- Library Visits:
  - Angie W. Cox Memorial Library (Pardeeville)—Discussed starting a digitization project.
  - Sauk City Public Library—Provided metadata training.
  - Lodi Women's Club Public Library—Reviewed project plans and reviewed metadata.
  - La Valle Public Library—Delivered the VHS Conversion Kit. The hardware and software was updated on the laptop. Reviewed a new workflow for converting VHS tapes and creating metadata for video oral histories.

### **Rose Ziech**

- **Aug. 6-10**
  - Email & phone contacts: sent test emails for PrinterOn troubleshooting (Sun Prairie).

- Drupal theming & tweaking: changed beta website styling and configuration (Dane County Beyond the Page), continued communications about contract for Drupal hosting.
- LINKcat: continued Discovery Layer configuration and theming.
- Committees: updated Library Innovation Subcommittee meeting info on website and sent meeting announcement & agenda.
- SCLS website: corrected settings for search indexing of meeting minutes, posted job info for LTE Delivery Driver II position.
- **July 30-Aug. 3**
  - Email & phone contacts: prepared style samples and tweaked wireframes for website redesign (Sun Prairie), inquired about cloud video hosting (Baraboo).
  - Drupal theming & tweaking: added sample pages and taxonomy term for local media column articles (Reedsburg), added block and style changes for Adult/Children/Teens pages (Mount Horeb).
  - Committees: sent call to agenda for Library Innovation Subcommittee, invited potential new member for Library Innovation Subcommittee.
  - LINKcat: posted new slides for LINKcat and August Don't Miss Lists web pages.
  - SCLS website: updated styling for Architectural Firms page.
- **July 23-27**
  - Email & phone contacts: prepared wireframes for website redesign (Sun Prairie), responded to patron inquiry about Chilton library mobile browser support.
  - Drupal theming & tweaking: reviewed contract documents related to Drupal hosting.
  - PLSR: completed Preliminary Model Framework Comment survey response.
  - Professional development: attended WiLSWorld 2018 programs.
  - SCLS website: added Webform Validation tests for webform spam on Lost in Delivery report form, added form and webpage for Ergonomic Kit.