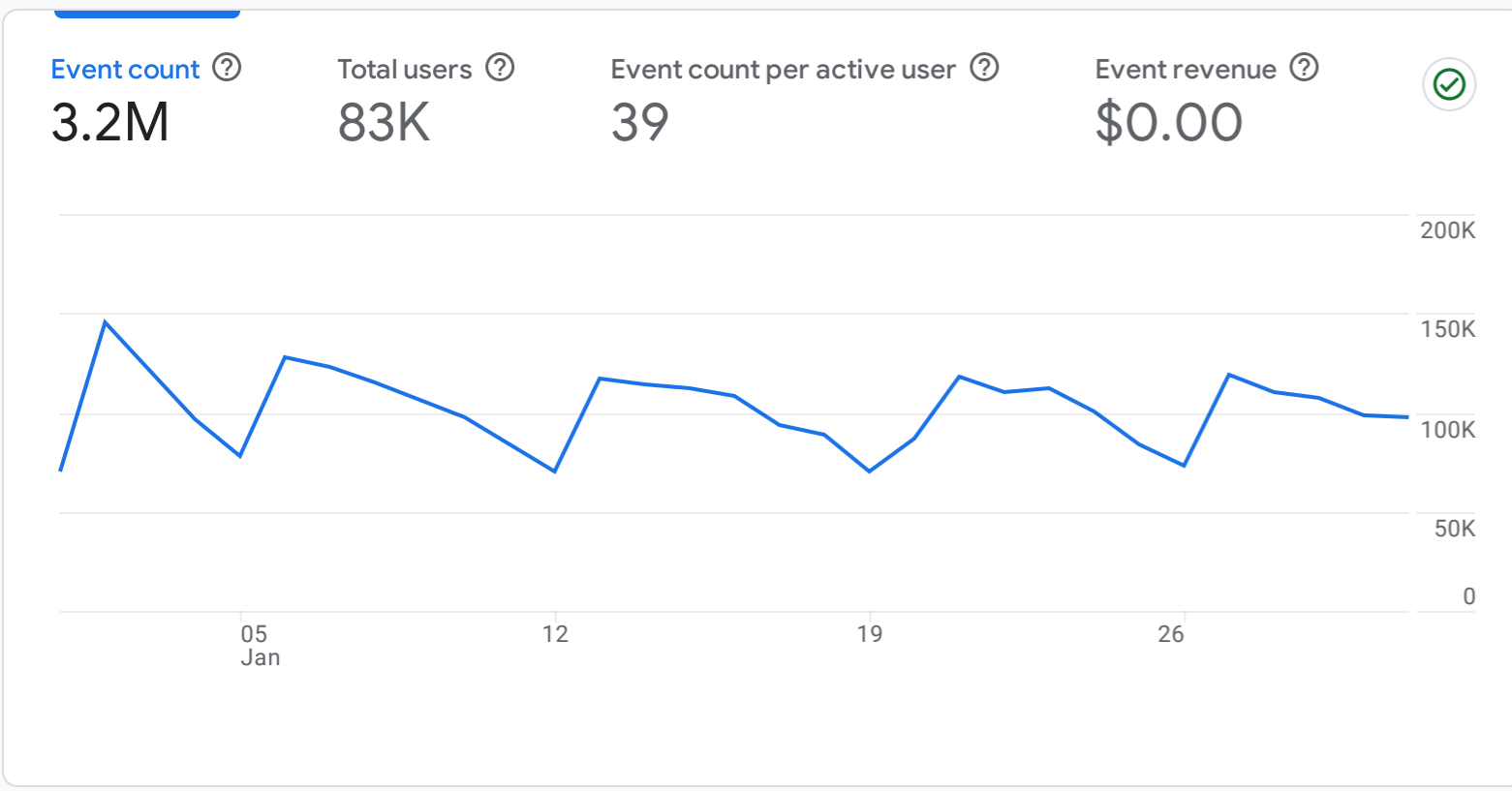


All Users [Add comparison](#)

Custom Jan 1 - Jan 31, 2025

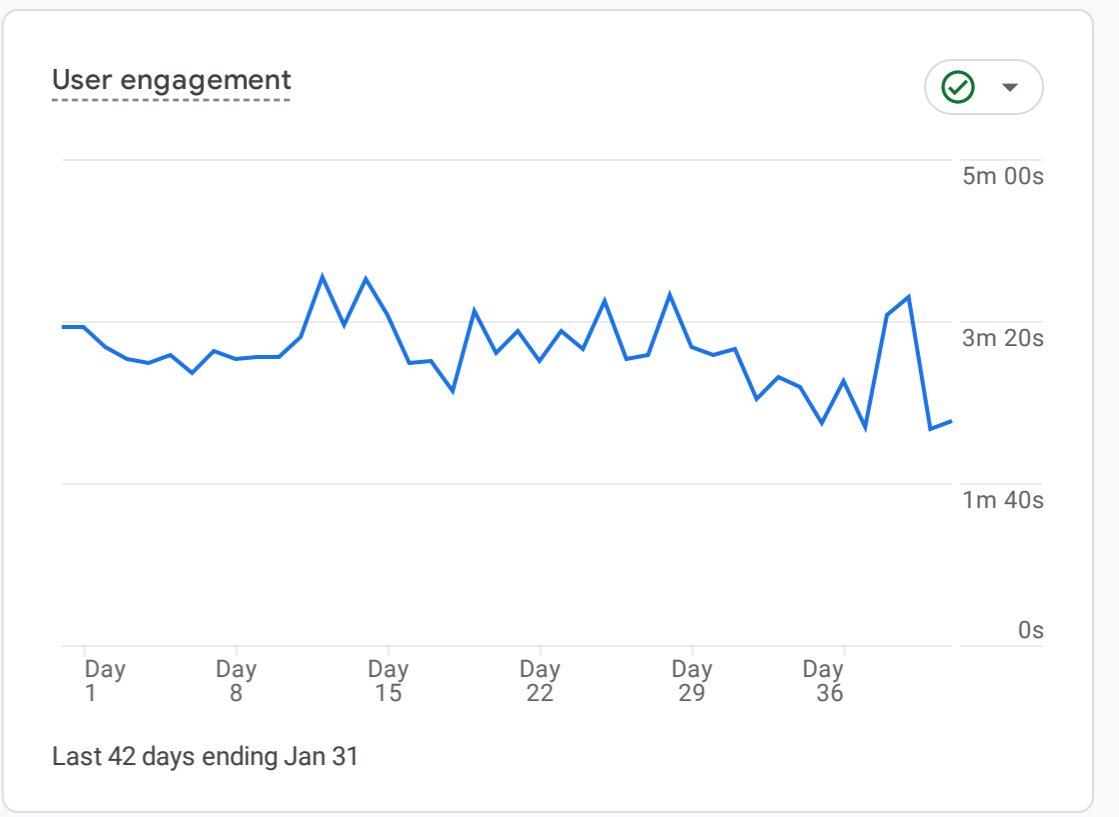
Reports snapshot



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	2M
scroll	335K
session_start	317K
form_start	220K
user_engagement	196K
first_visit	56K
click	17K

[View events](#)



Active users by Device category

DEVICE CATEGORY	ACTIVE USERS
desktop	48K
mobile	32K
tablet	2.2K
smart tv	2

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	153K
madisonpubliclibrary.org / re...	70K
google / organic	14K
pocolibrary.org / referral	9.5K
sunprairiepubliclibrary.org / r...	8.1K
midlibrary.org / referral	7.5K
veronapubliclibrary.org / refe...	7.5K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	171K
Direct	119K
Organic Search	21K
Organic Social	12K
Unassigned	1.1K

[View traffic acquisition](#)

