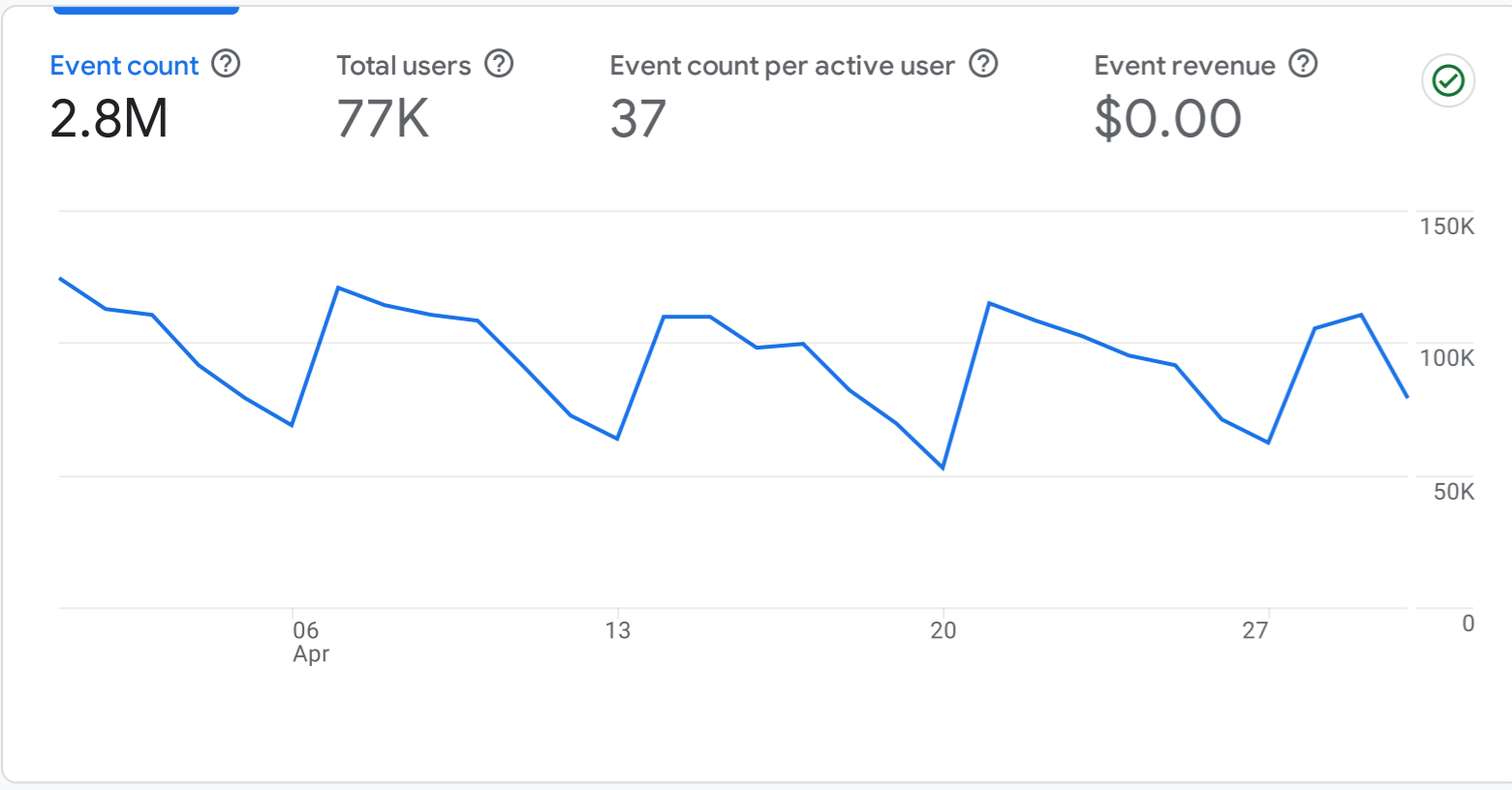


All Users [Add comparison](#)

Custom Apr 1 - Apr 30, 2025

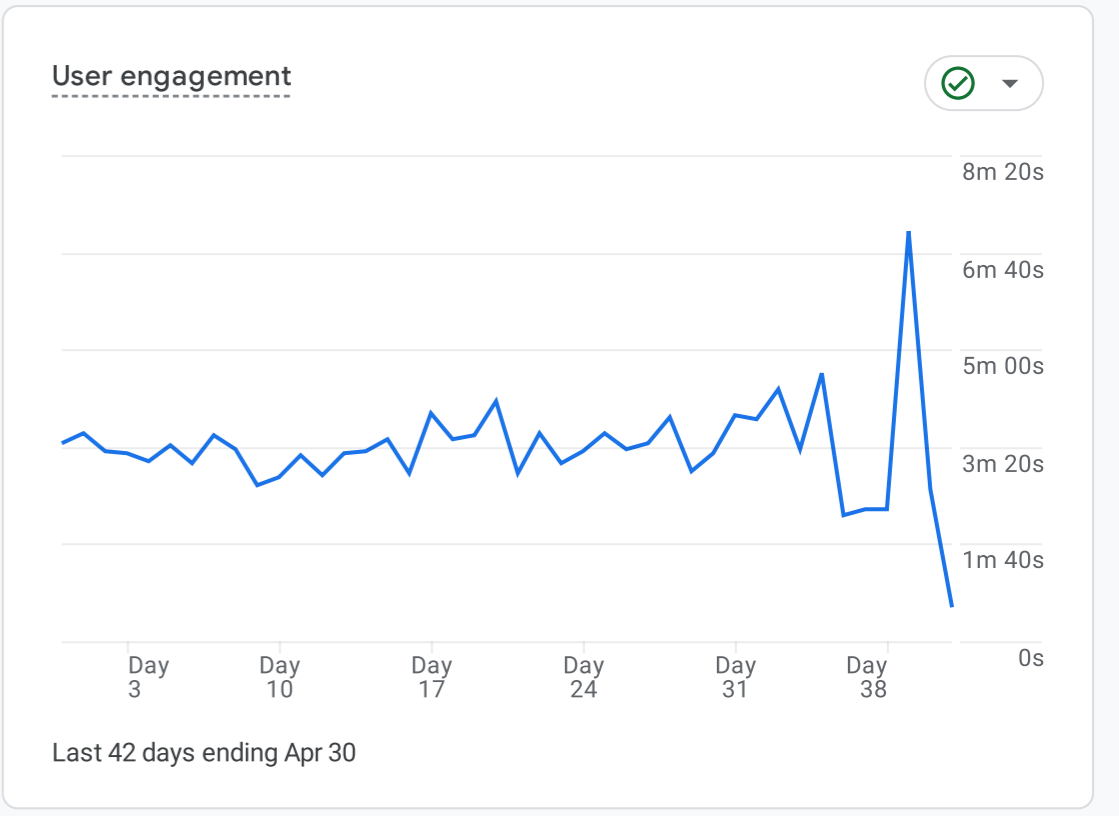
Reports snapshot



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	1.8M
scroll	308K
session_start	286K
form_start	199K
user_engagement	189K
first_visit	51K
click	13K

[View events](#)



Active users by Device category

DEVICE CATEGORY	ACTIVE USERS
desktop	45K
mobile	29K
tablet	2.1K
smart tv	3

Sessions by First user source / medium

FIRST USER SOURCE / ME...	SESSIONS
(direct) / (none)	144K
madisonpubliclibrary.org / re...	44K
google / organic	15K
pocolibrary.org / referral	8.3K
sunprairiepubliclibrary.org / r...	7.6K
veronapubliclibrary.org / refe...	7.2K
midlibrary.org / referral	6.8K

Sessions by Session default ch...

SESSION DEFAULT ...	SESSIONS
Referral	130K
Direct	117K
Organic Search	24K
Organic Social	12K
Unassigned	5.4K

[View traffic acquisition](#)

