



Trustee Update

Library News You Can Use

Daily webinars scheduled Aug. 13-17

Register now for ‘Trustee Training Week’

Registration is now open for Wisconsin Trustee Training Week, which will be held Aug. 13-17, 2018. There will be one webinar each day from noon-1 p.m. on a topic that’s relevant to public library boards, friends, and trustees. Webinars are available free of charge, and open to anyone.

The schedule of presentations is as follows:

✓ Monday, Aug. 13—**Orientation for New Library Board Trustees** will

feature Krista Ross, Executive Director of SELCO, Rochester, MN, who will simplify the process of orientating new trustees. A few basic principles to know and understand will enable new trustees to hit the ground running, be effective early, and set the tone for continuous learning.

✓ Tuesday, Aug. 14—**Effective Boards Have Effective Meetings!**

will feature Christine Hage, Director, Rochester Hills Public Library Division Councilor, United for Libraries. Meetings may sound boring to some but in fact, they are the best place to discuss your library’s policies, how busy the library is, and how well the library is meeting its goals. Surprisingly, many boards do not func-



tion well. Christine will show you how to resolve any issues you may have and how to prevent them from happening.

✓ Wednesday, Aug. 15—**From Advocate to Activist** will feature Patrick “PC” Sweeney, Political Director for EveryLibrary and a Lecturer for San Jose State University.

He will challenge the traditional model of advocacy for libraries and instead look at how we create activists for libraries to build the public support we need to survive. He’ll look at how our current advocacy model is failing libraries and causing massive defunding and closures, and he will also emphasize the resources and skills that librarians and library staff need to develop if they want to have the political and community support that they need in order to increase support and funding.

✓ Thursday, Aug. 16—**Wisconsin Public Library Standards, 6th Edition for Trustees** will feature Shannon Schultz, Public Library Administration Consultant,

Wisconsin Department of Public Instruction. After an exhaustive two-year process, the DPI’s Public Library Development Team has released the 6th edition of the Wis-

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Nominate your library for a 2018 SCLS Foundation award

To help celebrate the innovative and important work public libraries do every day, the South Central Library System (SCLS) Foundation will again present four library awards as part of the 2018 Cornerstone Award fundraising reception.

This year’s award recipient is **Alice Oakey**, who recently retired as the supervisor of Madison Public Library’s Meadowridge Library. The Cornerstone Award Reception will be held Thursday, Oct. 18, 2018, at Babe’s Grill & Bar, 5614 Schroeder Road in Madison. There is no cost to attend the reception, and there will be a cash bar and free refreshments.

The 2017 event raised about \$11,000.

Library staff members, trustees, friends, or residents can nominate their library for any of the awards, which are described below. To make an online nomination for one of the four library awards, visit www.sclsfoundation.org/cornerstone/awards.html. All nominations must be submitted by 5 p.m. Friday, Aug. 31, 2018.

✓ **Super Awesome Library Award**—For the library that was overall awesome in 2018. Maybe they handled a

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consin Public Library Standards. Shannon will explore and explain the challenges, including those pertaining specifically to public library trustees.

- ✓ Friday, Aug. 17—**Crafting Your Library's Story with Data** will feature Jody Hoesly, Data Services Consultant, South Central Library System. Libraries collect and generate a lot of data, and Jody will help you learn to craft questions that can be supported by data to support library services or initiatives, identify and access relevant datasets, and recognize available visualization tools. She'll focus on stories and how you can combine questions with visual data to craft your library's story.

SCLS staff contacts:

For more information about Wisconsin library law, trustee responsibilities, or library administration, or if you have questions about library advocacy, marketing, or printing *Trustee Essentials*, please contact Mark Ibach, SCLS Consulting Services Coordinator, at (608) 246-5612 or mibach@scls.info. ❖

You must register for each webinar individually at www.wistrusteetraining.com/. More information is available at that link, and you can access recordings from 2015-17 webinars.

Trustee Training Week is sponsored by the South Central Library System, with financial support from other Wisconsin Public Library Systems, plus the Division for Libraries and Technology and the Institute of Museum and Library Services (IMLS).

Recordings of other SCLS Continuing Education webinars are available at <http://scls.typepad.com/programs/>. ❖

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tough situation with grace. Or took a new approach. Or are just plain super awesome every day.

- ✓ **Program Wizard Award**—For a super creative, innovative and fun library program created by library staff. In the library or out.
- ✓ **Giddy Up Partner Award**—For those strong community partnerships that add value to the library and the community as a whole. Nominate the library and its partner(s) and describe the amazing stuff they're doing together.
- ✓ **Outstanding Library Volunteer Award**—To recognize that outstanding volunteer who is instrumental in making your library what it is. ❖

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