



Trustee Update

Library News You Can Use

Scheduled Aug. 12-16, 2019

Trustee Training Week registration now open

Registration is now open for Wisconsin Trustee Training Week, which will be held Aug. 12-16, 2019. There will be one webinar each day from noon-1 p.m. on a topic that's relevant to public library boards, friends, and trustees. Webinars are available free of charge, and are open to anyone.

The schedule of presentations is as follows:

- ✓ **Monday, Aug. 12—Governing Libraries that Inspire Investment**—A primary role of the board is to secure adequate funding for the library. Hear from Rebekkah Smith Aldrich about making the case for funding and inspiring stakeholders to invest in your library. With fierce competition for public and private funds and changing perceptions about what a library actually does, it has never been more important to talk about the essential nature of your library to those you serve and to those who make funding decisions about your library. During this webinar you will receive an introduction to the basic building blocks that need to be in place to inspire investment of funding and good will into your library, and you'll get a front row seat to some of the latest thinking in the profession on how to ensure your library's future in an uncertain world.
- ✓ **Tuesday, Aug. 13—Free is Key: Ensuring Your Library is Meeting its Mission**—Join Dawn Wacek for a discussion of your library's mission and how fine policies may be working against you! Learn the ins and outs of going fine free and what library research and best practice recommendations show about the benefits of making your collection more accessible.
- ✓ **Wednesday, Aug. 14—Effective Library Advocacy**—Hear advice for effective library advocacy from Library Develop-

ment & Legislation Committee (LD&L) Co-Chairs Connie Meyer and Kathy Pletcher. Covering everyday advocacy to decision-makers and stakeholders as well as Library Legislative Day, hear tips on who to talk to, when, and how from our presenters.

- ✓ **Thursday, Aug. 15—What Does Inclusivity Look Like at Your Library?**—What does inclusive mean to your library and its daily operations? Is your library inclusive? Join Shauna Koszegi, Adult Services Librarian from the Sun Prairie Public Library, as she gives you an overview of the newly released Inclusive Services Assessment and Guide. This guide will help you reflect on how your library can be a place where everyone feels safe, welcome and respected.
- ✓ **Friday, Aug. 16—Recruiting and Retaining Library Directors and Staff**—Expectations are changing when it comes to how long library directors (and other library employees) stay at one job. Join Pat Wagner to learn more about how library boards can attract and retain quality leadership and personnel in a competitive market? What is the "new normal" in terms of director recruitment? Topics include improving board-director relations, reviewing finances and job descriptions, investing in support for better salaries and benefits, setting realistic goals, and being better talent scouts for future hires.



You must register for each webinar individually at www.wistrusteetraining.com. More information is also available at that link, and you can also access recordings from the 2015-18 webinars.

Trustee Training Week is sponsored by the South Central Library System, with financial support from other Wisconsin

—please see Trustee Training Week on page 2

Nominate your library for a 2019 SCLS Foundation award

To help celebrate the innovative and important work public libraries do every day, the South Central Library System (SCLS) Foundation will again present four library awards as part of the 2019 Cornerstone Award fundraising reception.

This year's Cornerstone Award recipient is **Bruce Deming**, the owner of Embury, Ltd., which has for years supplied furniture and shelving for public libraries. Bruce has also been active at Library Legislative Day. The date of this year's reception is Oct. 17, but the location has not been finalized.

Library staff, trustees, friends, or residents can nominate their library for any of the awards, which are described at right. The deadline is Aug. 31, 2019, and the online form is at www.sclsfoundation.org/cornerstone/awards.html.

SCLS staff contacts:

For more information about Wisconsin library law, trustee responsibilities, and library administration, or if you have questions about library advocacy, marketing, or printing *Trustee Essentials*, please contact Mark Ibach, SCLS Consulting Services Coordinator, at (608) 246-5612 or mibach@scls.info. ❖

- ✓ **Super Awesome Library Award**—For the library that was overall awesome in 2019. Maybe they handled a tough situation with grace. Or took a new approach. Or are just plain super awesome every day.
- ✓ **Program Wizard Award**—For a super creative, innovative and fun library program created by library staff. In the library or out.
- ✓ **Giddy Up Partner Award**—For those strong community partnerships that add value to the library and the community as a whole. Nominate the library and its partner(s) and describe the amazing stuff they're doing together.
- ✓ **Outstanding Library Volunteer Award**—To recognize that outstanding volunteer who is instrumental in making your library what it is. ❖

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Public Library Systems, plus the Division for Libraries and Technology and the Institute of Museum and Library Services (IMLS).

Recordings of other SCLS Continuing Education webinars are available on the SCLS website at <https://scls.typepad.com/programs/>. ❖

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Madison, WI 53718-2153

